2017 Youth Football Sponsorship Proposal

On behalf of the Blue Devils Youth Football Club, we would like to extend an invitation to you, your family and/or your company to become a sponsor of our 2017 season. Our players, coaches and football families are more excited than ever for the potential that this upcoming season holds!

We have contacted you with hopes you could help us make a difference in the lives of the children in our community. The Blue Devils Football Club is a community nonprofit, all volunteer organization for kids 6 -14 years old. Currently, our club serves approximately 120 players in the area making up 5 teams and a squad of 25 cheerleaders. Our coaches are all volunteers and work diligently in teaching our children respect, discipline and good sportsmanship as well as promoting the importance of academics and physical fitness through hard work and a structured team environment.

Our mission is to not only teach our players the fundamentals and strategies of football, but to also teach the skills they will need to be positive and productive adults in our community. Our mission also includes:

- **Bringing our youth closer together through common interest in sportsmanship and competition.**
- **Instill the values of education and importance of being a leader on and off the field.**
- **Teach sportsmanship, teamwork and accountability; build character, discipline, and love of the game.**
- **Encourage the players to maintain satisfactory grades in school and to emphasize the importance of keeping a proper relationship and balance between scholastic and athletic endeavors.**
- **Keep our community youth busy and away from situations that can lead to bad behavior.**

The most important steps in the planning process for a successful year is obtaining local and corporate sponsorships from individuals, families, businesses and organizations to help offset some of the cost associated with the season's events. The funds raised are used for practice equipment, safety gear, uniforms, and end of season party and awards.

Sponsorship with Blue Devils Football is a unique partnering opportunity for businesses and corporations. When sponsoring with us, we will do everything in our power to maximize your business exposure, and match your company with a diverse family audience. It is our commitment to recognize and promote our sponsors throughout the year. Our sponsors support our teams, and we ask all the families in our program, in return, to support you.

If providing sponsorship with the Blue Devils Football Club is an option for you, your family or your company, please take some time to review the sponsorship information included. We are confident you will find a level of sponsorship that will be comfortable for your company as well as beneficial to our organization and community youth participants.

Respectfully,
Rich & Lacee Herbert
General Managers - Blue Devils Football

www.STYFLblueDEVILS.com

2017 Blue Devils Sponsorship Packages

	Recognition and LINK on Blue Devils Website	Recognition on Team App and in all email communications to parents throughout the season, Listed as a Booster Club Sponsor on sponsorship banner	Professionally engraved wall plaque to display in your place of business, and a 1-foot space on sponsorship banner – listed as a Silver Sponsor	2-foot space on sponsorship banner – listed as a Gold Sponsor	3-foot space on sponsorship banner – listed as a Platinum Sponsor	Logo and/or Business Name on our player's condition gear Every player receives this gear from the club at the beginning of our season and will use it throughout the season and beyond.
Friends of the Blue Devils $50+ monetary or product donation						
Booster Club $250+ Donation or Sponsorship of player for 2015 season						
Booster Club $500+						
Gold $750+						
Platinum $1000+						
Corporate Platinum $1500+						

www.STYFLblueDEVILS.com

Blue Devils Football

2017 Sponsorship Commitment Form

Sponsor_____
Address_____
We will send you the proper documentation showing your donation to a non-profit 501c(3) for your tax purposes. Thank you for your donation!!
Phone Number_____

I,_____, as an official representative of _____, pledge to support the Blue Devils Football Club in their 2017 season.

We are committed to contributing $_____ which is an amount sufficient for our organization to be considered a:

___Platinum Corporate Sponsor $1500+
___Platinum Sponsor $1000+
___Gold Sponsor $750+
___Silver Sponsor $500+
___Booster Club $250+ Player Name (if sponsoring an individual player)
_____

___Friends of the Blue Devils $50+
___Monetary Donation Amount
OR
___Product/Goods to be raffled off for Club Raffle Fundraiser
_____

_____ _____

Sponsor Signature Date

This form and your check may be returned to Blue Devils Football 6739 S Tucana Lane. Gilbert, AZ 85298. Please direct questions to Lacee Herbert @ 480-980-5934 or styflbluedevils@gmail.com. Please make checks payable to Blue Devils Football.

The Blue Devils Football Club thanks you for your generous financial contribution!

_____FOR OFFICE USE ONLY

_____ _____ _____ ☐ Tax Documentation Sent
League Representative Signature Date Check #

www.STYFLblueDEVILS.com

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Blue Devils Football

2017 Corporate Sponsorship Commitment Form

Sponsor_____
Address_____
We will send you the proper documentation showing your donation to a non-profit 501c(3) for your tax purposes. Thank you for your donation!!
Phone Number_____

I,_____, as an official representative of
_____, pledge to support the Blue Devils Football Club in their 2017 season.

We are committed to contributing $_____ which is an amount sufficient for our organization to be a:

___Platinum Corporate Sponsor $1500+

In exchange, you will receive our top tier of advertisement which includes:
-recognition and LINK on our club website and team app
-recognition in all email communications to parents and families throughout the season
-professionally engraved photo wall plaque to display in your place of business
-4-foot space on sponsorship banner – listed as a Platinum Corporate Sponsor
-logo and/or business name on our players' conditioning gear (Every player receives this gear from the club at the beginning of our season and will use it throughout the season and beyond.)

_____ _____

Sponsor Signature Date

This form and your check may be returned to Blue Devils Football 6739 S Tucana Lane. Gilbert, AZ 85298. Please direct questions to Lacee Herbert @ 480-980-5934 or styflbluedevils@gmail.com. Please make checks payable to Blue Devils Football.

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Date_____