## **Marketing Project Contract**

#### **This Agreement**

This Marketing Project Contract ("Agreement") is entered into on [Date] between:

**Client Name:** [Name/Organization]  
**Address:** [Client Address]  
**Contact Information:** [Phone/Email]

AND

**Service Provider/Marketing Agency Name:** [Name/Organization]  
**Address:** [Provider Address]  
**Contact Information:** [Phone/Email]

Collectively referred to as "Parties".

### **1. PROJECT OVERVIEW**

* **Project Title:** [Marketing campaign/project name]
* **Description:** [Brief overview of the marketing project, goals, and scope]
* **Deliverables:** [Marketing assets, strategies, reports, campaigns, etc.]

### **2. SCOPE OF SERVICES**

* Define the specific marketing services to be provided, such as:
  + Content creation
  + Social media management
  + Advertising campaigns
  + Analytics and reporting

### **3. TIMELINES AND DEADLINES**

* **Start Date:** [Project start date]
* **End Date:** [Project end date or duration]
* **Key Milestones:** [E.g., campaign launch dates, content delivery schedules]

### **4. PAYMENT TERMS**

* **Total Cost:** [Total project cost or retainer fee]
* **Payment Schedule:** [Payment breakdown based on milestones or timeline]
* Late payment terms, if applicable.

### **5. MARKETING RIGHTS**

* Outline rights to promotional materials, strategies, and reports produced.
* Clarify copyright and intellectual property.

### **6. REPORTING AND COMMUNICATION**

* Define the frequency and format of updates (e.g., weekly reports, meetings).

### **7. TERMINATION AND FORCE MAJEURE**

As per the standard clauses mentioned earlier.

### **8. SIGNATURES**

#### **Client Signature:**

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

#### **Service Provider Signature:**

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_