

Marketing Project Contract

This Agreement

This Marketing Project Contract ("Agreement") is entered into on [Date] between:

Client Name: [Name/Organization]

Address: [Client Address]

Contact Information: [Phone/Email]

AND

Service Provider/Marketing Agency Name: [Name/Organization]

Address: [Provider Address]

Contact Information: [Phone/Email]

Collectively referred to as "Parties".

1. PROJECT OVERVIEW

- **Project Title:** [Marketing campaign/project name]
- **Description:** [Brief overview of the marketing project, goals, and scope]
- **Deliverables:** [Marketing assets, strategies, reports, campaigns, etc.]

2. SCOPE OF SERVICES

- Define the specific marketing services to be provided, such as:
 - Content creation
 - Social media management
 - Advertising campaigns
 - Analytics and reporting

3. TIMELINES AND DEADLINES

- **Start Date:** [Project start date]
- **End Date:** [Project end date or duration]
- **Key Milestones:** [E.g., campaign launch dates, content delivery schedules]

4. PAYMENT TERMS

- **Total Cost:** [Total project cost or retainer fee]
 - **Payment Schedule:** [Payment breakdown based on milestones or timeline]
 - Late payment terms, if applicable.
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5. MARKETING RIGHTS

- Outline rights to promotional materials, strategies, and reports produced.
 - Clarify copyright and intellectual property.
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6. REPORTING AND COMMUNICATION

- Define the frequency and format of updates (e.g., weekly reports, meetings).
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7. TERMINATION AND FORCE MAJEURE

As per the standard clauses mentioned earlier.

8. SIGNATURES

Client Signature:

Name: _____

Signature: _____

Date: _____

Service Provider Signature:

Name: _____

Signature: _____

Date: _____