



Strategy Workshop

30 Day Strategic Plan

- + How to develop and implement OKRs
- + What to stop/what to start
- + How to create accountability

A good plan, violently executed now, is better than a perfect plan next week.

This workshop will take you through a dynamic 30 day strategic plan to evolve and grow your business at pace, making for quick and focused decisions that you can communicate and measure with your team.

Using the Objectives and Key Results methodology it will keep you focused on what will make the biggest impact over the next 30 days.

Who is the workshop for?

Business owners with their hands on the steering wheel, passionate about business transformation and immediate action.

What is the 30 day plan?

So much strategic planning is delivered over 12 months, 3, 5 and 10 years. But, when you need and want to take action, it's time to get moving.

The goal is not to ignore a long-term strategy as that is essential, but there is huge value in what you can do right now.

With the rapid pace of innovation and technology all businesses need to have an agile and rapid strategy process that can see them make gains early to create momentum for the long-term.

Using the Objectives and Key Results method we are able to very quickly reduce lethargy that comes with many long term strategies, keeps you focused on what matters, omit the wasted time and energy and get the results that will actually drive outcomes.

What will the course cover?

Many businesses think they are unique, but they are not. There are only a few constructs that essentially create a business:

- + Product &/or service
- + People (your people and your customers)
- + Revenue & profit
- + Brand
- + Relevancy & timing.

The rest is packaging in the context of what and how you deliver. This is the secret sauce, the thing that your business brings to the table in your own unique way.

The course will explore:

- + What are OKRs?
- + How to develop and implement OKRs
- + Examples of what is possible in a short time frame
- + What to stop/what to start
- + Examples of OKRs delivered
- + How to share the responsibility
- + How to create accountability
- + Creating the plan.

**All insights shared will be in the strictest of confidence.
We will advise if there is any conflict of interest with other parties.*