

# Badminton Activity Plan

## 1. Title

"Weekend Badminton Tournament"

## 2. Objective

To encourage physical fitness and foster community bonding through a friendly badminton competition.

## 3. Target Audience

Amateur players, sports enthusiasts, and families in the local community.

## 4. Resources Needed

- Badminton rackets and shuttlecocks.
- Nets and court markings.
- Venue booking (indoor/outdoor court).
- Registration forms and prizes.

## 5. Timeline

- **Week 1–2:** Announce event and register participants.
- **Week 3:** Prepare venue and finalize match schedules.
- **Week 4:** Host the tournament.

## 6. Steps to Execute

- **Step 1:** Select and book the venue.
- **Step 2:** Announce the tournament and open registrations.
- **Step 3:** Assign referees and arrange equipment.

- **Step 4:** Conduct matches and award prizes.

## **7. Key Performance Indicators (KPIs)**

- Number of participants registered.
- Feedback from attendees.
- Smooth execution of matches.

## **8. Potential Challenges**

- Insufficient registrations.
- Equipment shortage.
- Last-minute participant cancellations.

## **9. Budget**

- Venue: \$600.
- Equipment: \$200.
- Prizes and certificates: \$150.

## **10. Evaluation Plan**

Collect participant feedback through a post-event survey and evaluate attendance numbers.

## **11. Notes/Additional Information**

Consider organizing mini-games for children during breaks.