

# Environmental Activity Plan

## 1. Title

"Community Tree-Planting Drive"

## 2. Objective

To promote environmental sustainability by increasing green cover and raising awareness about the importance of trees in combating climate change.

## 3. Target Audience

Local residents, community groups, schools, and environmental enthusiasts aged 10 and above.

## 4. Resources Needed

- Saplings (various native species).
- Gardening tools (shovels, gloves, watering cans).
- Signage for educational purposes.
- Volunteers and team leads.

## 5. Timeline

- **Day 1–7:** Planning and resource gathering.
- **Day 8:** Event day (tree planting and educational workshops).
- **Day 9–14:** Follow-up with participants for care instructions.

## 6. Steps to Execute

- **Step 1:** Identify a suitable location for tree planting.
- **Step 2:** Acquire permissions and collaborate with local authorities.

- **Step 3:** Procure saplings and tools.
- **Step 4:** Organize volunteers and assign roles.
- **Step 5:** Conduct tree planting and educate participants about tree care.

## **7. Key Performance Indicators (KPIs)**

- Number of trees planted.
- Volunteer participation rate.
- Awareness survey results post-event.

## **8. Potential Challenges**

- Lack of sufficient volunteers.
- Adverse weather conditions.
- Difficulty in maintaining the planted trees.

## **9. Budget**

- Saplings: \$500.
- Tools and materials: \$300.
- Marketing and outreach: \$200

## **10. Evaluation Plan**

Evaluate the survival rate of planted trees and gather feedback from participants.

## **11. Notes/Additional Information**

Focus on planting native species to enhance biodiversity.