## **Environmental Activity Plan**

### **1. Title**

"Community Tree-Planting Drive"

### **2. Objective**

To promote environmental sustainability by increasing green cover and raising awareness about the importance of trees in combating climate change.

### **3. Target Audience**

Local residents, community groups, schools, and environmental enthusiasts aged 10 and above.

### **4. Resources Needed**

* Saplings (various native species).
* Gardening tools (shovels, gloves, watering cans).
* Signage for educational purposes.
* Volunteers and team leads.

### **5. Timeline**

* **Day 1–7:** Planning and resource gathering.
* **Day 8:** Event day (tree planting and educational workshops).
* **Day 9–14:** Follow-up with participants for care instructions.

### **6. Steps to Execute**

* **Step 1:** Identify a suitable location for tree planting.
* **Step 2:** Acquire permissions and collaborate with local authorities.
* **Step 3:** Procure saplings and tools.
* **Step 4:** Organize volunteers and assign roles.
* **Step 5:** Conduct tree planting and educate participants about tree care.

### **7. Key Performance Indicators (KPIs)**

* Number of trees planted.
* Volunteer participation rate.
* Awareness survey results post-event.

### **8. Potential Challenges**

* Lack of sufficient volunteers.
* Adverse weather conditions.
* Difficulty in maintaining the planted trees.

### **9. Budget**

* Saplings: $500.
* Tools and materials: $300.
* Marketing and outreach: $200

### **10. Evaluation Plan**

Evaluate the survival rate of planted trees and gather feedback from participants.

### **11. Notes/Additional Information**

Focus on planting native species to enhance biodiversity.