## **Badminton Activity Plan**

### **1. Title**

"Weekend Badminton Tournament"

### **2. Objective**

To encourage physical fitness and foster community bonding through a friendly badminton competition.

### **3. Target Audience**

Amateur players, sports enthusiasts, and families in the local community.

### **4. Resources Needed**

* Badminton rackets and shuttlecocks.
* Nets and court markings.
* Venue booking (indoor/outdoor court).
* Registration forms and prizes.

### **5. Timeline**

* **Week 1–2:** Announce event and register participants.
* **Week 3:** Prepare venue and finalize match schedules.
* **Week 4:** Host the tournament.

### **6. Steps to Execute**

* **Step 1:** Select and book the venue.
* **Step 2:** Announce the tournament and open registrations.
* **Step 3:** Assign referees and arrange equipment.
* **Step 4:** Conduct matches and award prizes.

### **7. Key Performance Indicators (KPIs)**

* Number of participants registered.
* Feedback from attendees.
* Smooth execution of matches.

### **8. Potential Challenges**

* Insufficient registrations.
* Equipment shortage.
* Last-minute participant cancellations.

### **9. Budget**

* Venue: $600.
* Equipment: $200.
* Prizes and certificates: $150.

### **10. Evaluation Plan**

Collect participant feedback through a post-event survey and evaluate attendance numbers.

### **11. Notes/Additional Information**

Consider organizing mini-games for children during breaks.