Grading Rubric for Innovative Policy Proposals

Category	Scoring Criteria	Grade
Main Content (60%)	The proposal clearly identifies a need, problem or opportunity that can be addressed through policy change and presents an innovative or unique policy solution or a set of solutions.	
	The proposal reflects a strong grasp of the background and context of a particular policy problem and the state of current policies in this field.	
	The proposal clearly justifies why a particular policy is an appropriate response to a particular problem, discussing the relative strengths and weaknesses of existing and alternative solutions and identifying and addressing potential counter-arguments.	
	The proposal presents arguments that are justified by evidence and citations to appropriate sources.	
	The proposal provides a clear overview of the near-term and medium-term steps that should be followed for the implementation of this proposal, including the form that it will take and the venue where it will be implemented.	
	The proposal features indicators, metrics, or approaches that can be used to measure policy impact.	
Potential Impact (20%)	The proposal reflects an underlying theory of change or a nuanced understanding of the different pathways though which this policy initiative may transform a given policy sector.	
	The proposal reflects an understanding of the role that different strategies and mechanisms may play in policy innovation and diffusion at the domestic or transnational levels.	
	The proposal is appropriately framed in a manner that will be persuasive to the policy actor to which it is addressed.	
Style & Presentation (20%)	The proposal includes a concise and engaging executive summary.	
	The proposal is written in an engaging, clear, and persuasive manner.	
	The proposal is well structured, with appropriate subtitles and an appropriate flow from section to section.	
	The proposal includes a preliminary set of plausible projections about expected costs and resource implications.	
Final Grade		