

# STANDARD MODEL AGREEMENT AND RELEASE FORM FOR PHOTOGRAPHY/FILM AND USE

NAME OF MODEL: \_\_\_\_\_

DATE OF SHOOTING: \_\_\_\_\_

PLACE OF SHOOTING: \_\_\_\_\_

PURPOSE OF PHOTOS/FILM/CAMPAIGN: \_\_\_\_\_

The undersigned hereby certify that Visma has full and complete rights to the above photographs/films, including the right to reproduce either all or parts of the photographs/films.

Visma has unlimited rights to use any of these photographs/films, including publication in all media and advertising in all countries.

Retouching and manipulation of images is allowed.

The model name may/may not be used in associated text and comments that follow film/image when made public.

Furthermore, I give the permission to use text or comments that are suitable, as long as it does not claim to be authentic statements from the undersigned.

As long as my name is not used in connection with opinions that can be related/connected to my person, I will not claim for financial or legal compensation for any use or publication of above photographs/films.

I have read this publishing permission carefully, and fully understand the meaning of its content. I understand that the film/images remain Visma's property and may be used even if my employment relationship with the company should end.

ANY COMMENTS:

SIGNATURE MODEL: \_\_\_\_\_

This agreement is based on an agreement drawn up by the Norwegian Advertising Photographers and Norwegian Association of Photographers, which is recommended for copyright agreements with models.