

Name: _____ Class: _____ Section: _____

Mobile No.: _____ E-mail Id: _____

SUMMER INTERNSHIP PROGRAM
Project Information Report (PIR)
(To be submitted to Faculty Guide)

I. Project Details:

Title of the project:.....
Area of the project:
Objective of the project:
Description of the project in brief:.....
.....
.....

II. Organizational Details:

Name of the Organization:.....
Address of the Organization:
.....
Telephone Numbers:..... E-mail:.....
Main activity of the Organization:
Name & Designation of Head of the Organization:.....
Work Timings: Amount of Stipend Expected:.....
Facilities available to the student:

III. Company Guide:

Name:..... Designation:
Telephone Numbers:..... E-mail:.....

IV. Project Implementation and Schedule:

Schedule:..... Methodology:
Any other details:.....

V. I will submit the following reports as per the schedule given below:

Date Planned:

Faculty Guide Name:

Date:

Signature of the Student

JAIPURIA INSTITUTE OF MANAGEMENT

Indrapuram, Ghaziabad

Mentee Name:

Class:

Section:

Mobile No.:

E-mail Id:

Name of the Company Guide:

Designation:

Telephone Numbers:

E-mail:

SUMMER INTERNSHIP PROGRAM

Interim Report

(To be filled & submitted to Faculty Guide)

- 1. Title of the Project -**
- 2. Objective & Scope of the Project-**
- 3. Brief Details about the Research Topic**
- 4. Brief Company Profile, SWOT Analysis of organisation, etc.**
- 5. Task assigned by the company**
- 6. Target set by the Company**
- 7. Research Methodology (In details about sample size, research design, type of research, etc.)**
- 8. Types of data collected in details**
- 9. Problems being faced in the field**
- 10. (Attach a sample copy)**
- 11. Any other information**



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FORMAT FOR SIP PPT

- Executive summary
- About the Industry
- About the company
- Introduction of topic/ Background of Research problem
- Aim & Objectives of Research Project
- Research methodology/Tools
- Data analysis(2 Slides)
- Major Findings
- Conclusion
- Recommendations/ Implications of research for the company



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**SUMMER TRAINING PROJECT REPORT
ON**

MARKETING STRATEGIES OF E- BUSINESS

Submitted to Dr. A.P.J. Abdul Kalam Technical University, Lucknow
for the partial fulfillment for the Degree of
MASTER OF BUSINESS ADMINISTRATION

Submitted To:

Dr./MS/ Mr.....

Project Supervisor

Dr. Ashwani Varshney

HOD (Management)

Submitted By: Student NAME

Roll NO. : 0811670041



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CERTIFICATE

This is to certify that “**Student Name**” a student of **Master of Business Administration**, Batch (2018-20) of **JAIPURIA INSTITUTE OF MANAGEMENT**, Roll No. _____ has undertaken the Summer Internship Project under my guidance for the Project Title “**MARKETING STRATEGIES OF E-BUSINESS**”. This Project Report is prepared in partial fulfillment for the Degree of Master of Business Administration by Dr A.P.J. Abdul Kalam Technical University, Lucknow.

To the best of my knowledge, this research work is original and no part of this report has been submitted by the student earlier to any other institution / university.

Dr./Ms./Mr.....
Project Supervisor

Dr. Ashwani Varshney
HOD (Management)



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DECLARATION

The Summer Project Report on “Title of your Research Project “ has been undertaken as a partial fulfillment of the requirement for the award of the degree of Master of Business Administration from Dr. A.P.J. Abdul Kalam Technical University, Lucknow.

I hereby declare that this Research Project is my original work and the analysis and findings are for academic purposes only. This project has not been submitted by any student earlier to any other Institution/ University.

Date :

Name:

Roll No.