

# Real Estate Referral Agreement

---

## Referring Agent / Broker

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
Company: \_\_\_\_\_ Website: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State/Region/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Twitter: \_\_\_\_\_ Facebook: \_\_\_\_\_ LinkedIn: \_\_\_\_\_

---

## Receiving Agent / Broker

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
Company: \_\_\_\_\_ Website: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State/Region/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Twitter: \_\_\_\_\_ Facebook: \_\_\_\_\_ LinkedIn: \_\_\_\_\_

---

## Referral Agreement Details

In the event Receiving Broker/Agent receives a commission or other payment for services rendered in connection with a real estate transaction consummated involving the Referred Client (page 2), Referring Agent/Broker will be entitled to a referral fee, and Receiving Agent/Broker agrees to pay said referral fee, in the amount of:

\_\_\_\_\_ % of the \_\_\_\_\_ sell price, \_\_\_\_\_ list price, \_\_\_\_\_ lease commission received by the Receiving Agent/Broker on any real estate transaction involving Referred Client.

The parties hereby agree that the referral fee shall be fully paid by the Receiving/Agent no later than \_\_\_\_\_ business days after the transaction is completed.

## Signatures

---

Authorized Referring Agent/Broker

Date

---

Authorized Receiving Agent/Broker

Date

---

# Real Estate Referral Agreement

---

## Client Information

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Region/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Reason for Buying / Selling : \_\_\_\_\_

### Selling: Current Property Information

Estimated Property Listing Price : \$ \_\_\_\_\_

Client Must Sell By: \_\_\_\_\_

Home Style:     Single Family Home     Condo/Town Home     Other \_\_\_\_\_

Number of Bedrooms: \_\_\_\_\_ Number of Baths \_\_\_\_\_ Square Footage \_\_\_\_\_

### Buying: Desired Property Information

Price Range: \$ \_\_\_\_\_

Estimated Down Payment: \$ \_\_\_\_\_ Desired Monthly Payment: \$ \_\_\_\_\_

Preferred Style:     Single Family Home     Condo/Town Home     Other \_\_\_\_\_

Number of Bedrooms: \_\_\_\_\_ Number of Baths \_\_\_\_\_ Square Footage \_\_\_\_\_

Familiar with the area? \_\_\_\_\_ Preferred Area \_\_\_\_\_

School Requirements:     Elementary     Jr. High     High School     College

Additional Requirements: \_\_\_\_\_

How has  
ReferralExchange  
improved YOUR business?



"Agents feel they can only refer friends/family members, but with ReferralExchange I'm now part of a nationwide network – and I can help anyone. I just input the client's information and leave it to you to find a great agent."

– Todd Whaples  
Whaples Realty  
Carlsbad, CA



REFERRAL EXCHANGE

# Re-think the definition of an outbound referral

Outbound referral business can be much more than just your clients who are moving out of the area. **And, you'll receive 25% of the referred-side commission when the deal closes.**

**Any lead, contact or conversation can be a referral:**

Traditional Referrals	Friends, relatives, old client in another state, city, or neighborhood	Leads outside of your normal market area	Submit a referral in 10 minutes
Incremental Referrals	Finding a listing agent for your purchase client	Website inquiries	Cover leads outside of your market area
Innovative Referrals	Leads outside of your normal property type	Open House leads	Help everyone: social networks, friends and family
	Social Media contacts	Old leads	

**We make expanding your outbound referral business easy**

- We are referral experts who have been in business for nearly 10 years
- Simply submit any lead that's not your ideal fit and we'll match your client with 3 top-performing agents from our invite-only network of 12,500 agents nationwide
- Our full-service client support team and cutting-edge technology manages all of the referral agreements, tracking, paperwork, and accounting
- We have connected 200,000+ clients and helped sell over \$4.7 billion in real estate
- We succeed when you succeed, and provide support and advice throughout the entire process



Get started today and SAVE \$50 | USE CODE: SAVETIME50

SIGN-UP TODAY AND SUBMIT A REFERRAL IN LESS THAN 10 MINUTES!

(415) 653-5555 • sales@referralexchange.com • referralexchange.com