

Report Summary for CompanyA.com

Report Inputs

Website: http://CompanyA.com

Keyword: strategic marketing questions

Competitors: CompetitorA.com
CompetitorB.com

Score Summary



Rank Analysis

	Actual	
Does your website rank in the top 10 for "strategic marketing questions" in Google?	1	★
Does your website rank in the top 10 for "strategic marketing questions" in Bing?	6	★
Does your website rank in the top 100 for "strategic marketing questions" in Google?	1	★
Does your website rank in the top 100 for "strategic marketing questions" in Bing?	6	★

Rank vs. Competitors for "strategic marketing questions"

GooglebingYAHOO!

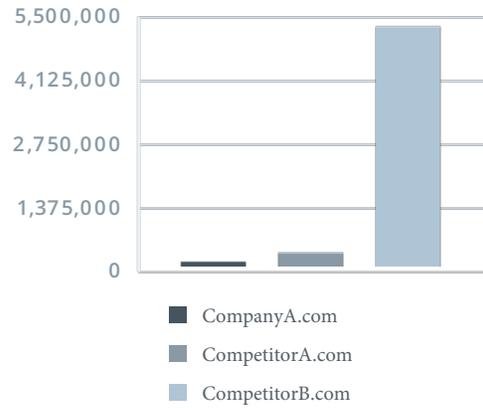
	Google	Bing	Yahoo!
CompanyA.com	1	6	6
CompetitorA.com	100+	100+	100+
CompetitorB.com	100+	100+	100+

Legend: 1-10 (Green), 11-30 (Light Green), 31-99 (Yellow), 100+ (Red)

Link Building

	Actual	
Does your website have links from more than 10 unique websites?	4,143	★
Does your website have links from more than 100 unique websites?	4,143	★
Does your website have more than 25 backlinks?	105,949	★
Does your website have more than 250 backlinks?	105,949	★

Number of Backlinks vs. Competitors



On-Site Analysis

	Actual	
Is your main keyword, "strategic marketing questions", in the <TITLE> of your homepage?	No	⚠
Is your main keyword, "strategic marketing questions", in the <BODY> of your homepage?	No	⚠

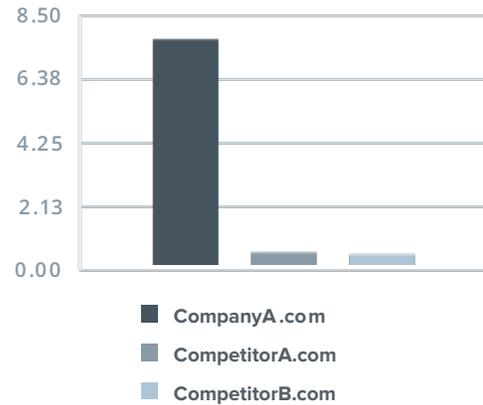
Homepage Title

```
<title>Small business  
marketing consulting -  
CompanyA</title>
```

Website Accessibility

	Actual	
Does your homepage load in less than 10 seconds?	7.56s	★
Does your website's robots.txt allow search engines to index the homepage?	Yes	★
Does your website's meta tags allow search engines to index the homepage?	Yes	★

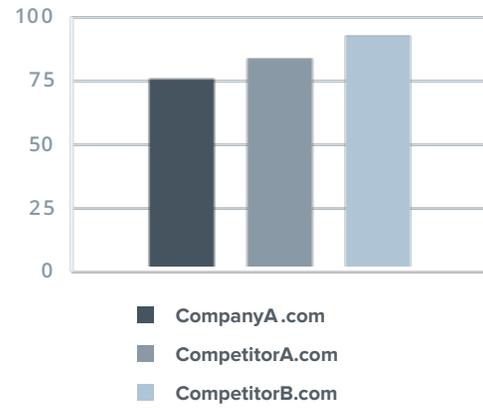
Website Download Time vs. Competitors



Trust Metrics

	Actual	
Is your websites domain authority equal to or greater than 10?	74	★
Is your domain older than 1 year?	14 years	★

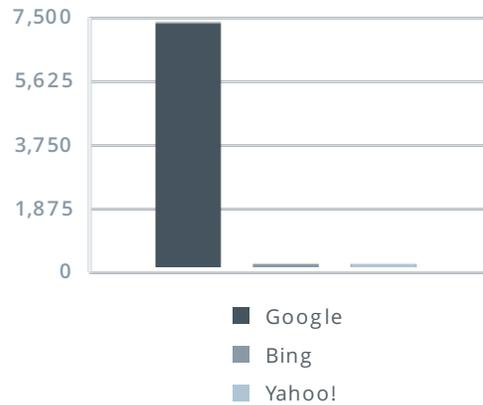
Domain Authority vs. Competitors



Current Indexing

	Actual	
Does your website have 1 or more pages indexed in Google?	7230	★
Does your website have 1 or more pages indexed in Bing?	99	★
Does your website have 1 or more pages indexed in Yahoo!?	99	★

Number of Pages Indexed



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