## **One-Pager Business Case**

### **Title**

* A concise and descriptive title.

### **Executive Summary**

* One-paragraph summary of the problem, solution, and benefits.

### **Problem Statement**

* Define the issue or opportunity in 1-2 sentences.

### **Proposed Solution**

* Briefly outline the recommended approach.

### **Benefits**

* List key benefits (e.g., financial, operational, environmental).

### **Financial Summary**

* Estimated costs and ROI.

### **Risks**

* Highlight major risks and mitigation strategies.

### **Next Steps**

* State what action or decision is required.