

Business Case for Biodiversity

Executive Summary

- Overview of the biodiversity challenge (e.g., loss of species, habitat destruction).
- Summary of the proposed solution and key benefits (e.g., environmental, economic, social).

1. Objective

- Define the goal (e.g., conserve ecosystems, promote sustainable practices).

2. Current Situation

- Overview of the biodiversity issue.
- Data and statistics on biodiversity loss.

3. Proposed Solution

- Describe the initiative (e.g., habitat restoration, policy changes, corporate sustainability programs).
- Scope and expected outcomes.

4. Benefits

- **Environmental Benefits:** Ecosystem preservation, climate resilience.
- **Economic Benefits:** Sustainable resource use, ecotourism.
- **Social Benefits:** Community involvement, education.

5. Costs and Funding

- Estimated costs for implementation.
- Potential funding sources (e.g., government grants, corporate investments).

6. Risks and Mitigation

- Potential risks (e.g., community resistance, funding shortfalls).
- Mitigation strategies.

7. Implementation Plan

- Key steps, timeline, and responsible parties.

8. Conclusion

- Reinforce the importance of biodiversity.
- Request for action or funding.