

Financial Business Case

Executive Summary

- Briefly outline the financial problem or opportunity.
- Highlight key financial benefits of the proposal (ROI, cost savings, revenue growth).

1. Objective

- Clearly state the financial objective (e.g., reduce costs, increase profits, improve cash flow).

2. Current Financial Position

- Overview of the current financial situation or challenge.
- Key financial metrics (e.g., revenue, expenses, profitability).

3. Proposed Solution

- Describe the financial strategy or initiative (e.g., investment, cost-cutting, process improvement).
- Financial implications and feasibility.

4. Financial Impact

- **Cost Analysis:** Breakdown of one-time and recurring costs.
- **Revenue Projection:** Potential revenue growth.
- **ROI Analysis:** Expected returns and payback period.

5. Risks and Mitigation

- Identify financial risks (e.g., market volatility, operational risks).

- Mitigation strategies.

6. Implementation Plan

- Steps, resources, and timeline for achieving financial goals.

7. Conclusion

- Reinforce the financial benefits.
- State the approval or action needed.