

# One-Pager Business Case

## **Title**

- A concise and descriptive title.

## **Executive Summary**

- One-paragraph summary of the problem, solution, and benefits.

## **Problem Statement**

- Define the issue or opportunity in 1-2 sentences.

## **Proposed Solution**

- Briefly outline the recommended approach.

## **Benefits**

- List key benefits (e.g., financial, operational, environmental).

## **Financial Summary**

- Estimated costs and ROI.

## **Risks**

- Highlight major risks and mitigation strategies.

## **Next Steps**

- State what action or decision is required.