

# One-Pager Business Case

## Title

- A concise and descriptive title.

## Executive Summary

- One-paragraph summary of the problem, solution, and benefits.

## Problem Statement

- Define the issue or opportunity in 1-2 sentences.

## Proposed Solution

- Briefly outline the recommended approach.

## Benefits

- List key benefits (e.g., financial, operational, environmental).

## Financial Summary

- Estimated costs and ROI.

## Risks

- Highlight major risks and mitigation strategies.

## Next Steps

- State what action or decision is required.