
Sports Sponsorship Proposal

1. Title Page

- Proposal Title: (e.g., "Sponsorship Proposal for Inter-School Sports Event")
- Submitted to: (Sponsor Name/Company)
- Submitted by: (Event Organizer/School Name)
- Date of Submission

2. Executive Summary

- Overview of the event
- Benefits for the sponsor (e.g., branding, audience reach)
- Brief explanation of sponsorship tiers

3. Event Overview

- Name, date, and location of the event
- Target audience and expected attendance
- Key highlights (e.g., competitions, special guests)

4. Sponsorship Packages

- List of tiers (e.g., Gold, Silver, Bronze) with benefits:
 - Logo placement on event materials
 - Social media mentions
 - Booth or banner space at the venue

5. Budget and Funding

- Total cost of the event

- Sponsorship requirements for each tier

6. Value for Sponsors

- Audience demographics and potential reach
- Networking opportunities during the event
- Positive brand association with youth sports

7. Conclusion

- Thank the sponsor for considering the proposal and outline next steps.