## horizontal line**Sports Sponsorship Proposal**

### **1. Title Page**

* Proposal Title: (e.g., "Sponsorship Proposal for Inter-School Sports Event")
* Submitted to: (Sponsor Name/Company)
* Submitted by: (Event Organizer/School Name)
* Date of Submission

### **2. Executive Summary**

* Overview of the event
* Benefits for the sponsor (e.g., branding, audience reach)
* Brief explanation of sponsorship tiers

### **3. Event Overview**

* Name, date, and location of the event
* Target audience and expected attendance
* Key highlights (e.g., competitions, special guests)

### **4. Sponsorship Packages**

* List of tiers (e.g., Gold, Silver, Bronze) with benefits:
  + Logo placement on event materials
  + Social media mentions
  + Booth or banner space at the venue

### **5. Budget and Funding**

* Total cost of the event
* Sponsorship requirements for each tier

### **6. Value for Sponsors**

* Audience demographics and potential reach
* Networking opportunities during the event
* Positive brand association with youth sports

### **7. Conclusion**

* Thank the sponsor for considering the proposal and outline next steps.