



Virginia Association of Science Teachers, Inc.

Digital Advertising Contract 2021

Jan. 2021 (#3), Mar. 2021 (#4), May 2021, (#5) paper, October 2021 (1#)

Virginia Association of Science Teachers, Inc. accepts advertisements for inclusion in digital issues of *The Science Educator* newsletter. Issues are sent to approximately 2000 science educators statewide in Virginia and posted on our website.

Note: Advertisers must agree to the following terms, sign, and send this contract to the VAST Treasurer & Editor as soon as possible.

- 1) Advertiser agrees to protect and save harmless Virginia Association of Science Teachers, Inc. (VAST) from any suits for the violation of right to privacy, plagiarism, copyright infringement, and any and all claims in connection with the advertisements referred to in this contract and assumes liability for all the content of advertisements printed and for any claim arising from there made against VAST.
- 2) Only authorized personnel for the Advertiser may execute this contract.
- 3) Advertisements should be sent to the editor by:

Winter (#3 Issue) January 1, 2021	Spring (#4 Issue) March 1, 2021	Late Spring (#5 Issue) May 1, 2021
Summer (#1 Issue) July 15, 2021 (paper)	Fall (#2 Issue) October 1, 2021	Winter (#3 Issue) January 1, 2022

Contracts should be received by the treasurer prior to the editor's "issue due dates" indicated above. Enclosing your payment with a contract, reduces organizational costs. To be billed, order below and an invoice will be mailed upon receipt of your contract. All invoices are due upon receipt. Any balance due after 30 days is subject to 1.5% interest per month (18% yearly).
- 5) The right to decline any advertisement VAST deems to be inappropriate or contrary to the mission of VAST.
- 6) Discounts do not combine; but the highest discount will be honored.

All ads for the Digital Newsletters may be in full color or black and white with no change in cost.

You may include a live link to your website for no added cost.

Please send ads in a print quality version (100 dpi)

Please contact the editor with any questions. We post all newsletters on our website also.

For Forms and past issues go to: www.vast.org click on "Publications"

Company _____ E-mail or Phone _____

Street/PO Box _____ City _____ State _____ Zip _____

I agree to all terms:

Name _____ Title _____ Date ____/____/____

Digital Web Newsletter <i>The Science Educator</i>	1 issue	2 issues	3 or 4 issues	Please select the issue(s) you would like.	Cost of your ad(s)
Full page (7.5"w x 10" h) *	\$350 each	\$315 each	\$200 each	___ #4 3/1/2021 ___ #5 5/1/2021 #1 PAPER issue ___ #2 10/1/2021 ___ #3 1/1/2022	
Half page (7.5"w x 5" h) *	\$200 each	\$180 each	\$130 each	___ #4 3/1/2021 ___ #5 5/1/2021 #1 PAPER issue ___ #2 10/1/2021 ___ #3 1/1/2022	
Quarter page (3.75"w x 5" h) *	\$150 each	\$130 each	\$100 each	___ #4 3/1/2021 ___ #5 5/1/2021 #1 PAPER issue ___ #2 10/1/2021 ___ #3 1/1/2022	
Eighth page (3.75"w x 2.5" h) *	\$100 each	\$90 each	\$80 each	___ #4 3/1/2021 ___ #5 5/1/2021 #1 PAPER issue ___ #2 10/1/2021 ___ #3 x 1/1/2022	

Live link for your ad:		
Ads to be camera ready.	Preferred formats PDF, JPG, PNG, Word, Pages, InDesign.	Total Cost of ads:

PAYMENT SUMMARY

☒ Check Payable to VAST (Fed ID #54-1265890) Check # _____ Amt. Enclosed: _____ Total Amount:
Due

☐ Charge Credit Card # _____ Type Card _____ Expires mm/yy _____
Total of all sections.

☐ V # _____ Name on Card/Authorized Signature _____

☐ Please invoice me

Send contract & payment to:

Matt Scott, Treasurer treasurer@vast.org
209 West 15th Street
Richmond, VA, 23224

Send contract & advertisements to:

Jean Foss, Editor newsletter@vast.org
109 St. Ives Rd.
Charlottesville, VA, 22911