



Marketing Agreement

The Taylor Family Foundation (TTFF) is very excited to fund your group through our Campership Grant. We are proud to have you as part of our TTFF family at Camp Arroyo.

We have limited avenues of marketing and educating others about Camp Arroyo, TTFF and our programs. We rely on those attending camp to help us reach out to potential groups with the hopes that even more children will have an opportunity attend camp. **With that, all eligible groups receiving a grant from TTFF are required to include our logo on t-shirts and the descriptive paragraph below in the area of your website marketing your camp program at Camp Arroyo and in all printed camp marketing documents.** Please include this on your website and social media outlets along with our hashtags below. The more the community learns about what we do, the more children we will be able to help!

Please include the following information when acknowledging us:

- Describe TTFF as the “Camp Host” or “Camp Sponsor”
- TTFF, Camp Arroyo & UCCR logos (pictured above; files to be provided)
- Hashtags:
 - #ttffcamp**
 - #thetayorfamilyfoundation**
 - #4thdecadeandbeyond**

Paragraph:

_____ would like to recognize The Taylor Family Foundation for sponsoring our Camp _____ held at Camp Arroyo this year. The Taylor Family Foundation’s mission is to preserve the wellness and enhance the quality of life for children in Northern California with life- threatening and chronic illnesses, disabilities and youth at-risk through unique therapeutic experiences and support. For more information, visit us at www.ttff.org, www.facebook.com/ttff.org, [Instagram/TheTaylorFamilyFoundation](https://www.instagram.com/TheTaylorFamilyFoundation).

We ask that prior to your print deadline or distribution of media materials, TTFF sign off the use of our logos and verbiage. Please submit to TTFF at marketing@ttff.org for approval when creating and updating your camp t-shirt, printed materials, website, and/or newsletters. Please also forward or mail (if appropriate) your final marketing documents to our offices for our files.

Photo CD’s, agreed to in the Camp Arroyo Group Contract, should be mailed to:

The Taylor Family Foundation,
5555 Arroyo Rd,
Livermore, CA 94550.

Thank you for partnering with us in our efforts to share our mission. If you have any questions, please email marketing@ttff.org.

By signing below I have read and understand the terms of this Marketing Agreement.

Camp Name

Camp Director Name

Website Address

Camp Director Signature

Date