

## Multimedia Project : “Proposal” Rubric

POL 1

Student Name: \_\_\_\_\_

CATEGORY	4	3	2	1 - 0
<b>Value Added - 20%</b>	Analyzes and interprets the information presented. “How does this chart, fact, statistic support the argument being made?” What insight, argument, or perspective have you <u>added</u> to the “debate”?	Presents relevant information – charts, stats, quotes. Does not add or advance the “debate.”	Few or poor supporting materials for arguments.	No supporting materials for arguments.
<b>Sources - 10%</b>	Utilizes valid and important sources to give background to bill area. Source information collected and <u>cited</u> for all graphics, facts and quotes. All documented in desired format.	Source information collected for all graphics, facts and quotes. Most documented in desired format.	Source information collected for graphics, facts and quotes, but not documented in desired format.	Very little or no source information was collected.
<b>Attractiveness – 20%</b>	Makes excellent use of graphics, charts, font, color, effects, etc. to enhance the presentation. Links or imbeds audio and or video files. “Professional” appearance.	Makes good use of font, color, graphics, effects, etc. to enhance to presentation.	Makes use of font, color, graphics, effects, etc. but occasionally these detract from the presentation content.	Little to no effort into creating a persuasive presentation.
<b>Content – 40%</b>	Covers topic in-depth with details and examples. Subject knowledge is excellent – author established as “expert” on subject.	Includes essential knowledge about the topic. Subject knowledge appears to be good but short of mastery.	Includes some essential information about the topic but there are factual errors. Lacks depth. Simplistic analysis does not “move	Content is minimal OR there are several factual errors. Lazy, borrowed or contrived analysis.

Demonstrates original and creative ideas.

the societal discussion forward.”

Organization - 10%

Content is well organized and sequential. Uses intro/body/conclusion format and headings or bulleted lists to group related material.

Uses headings or bulleted lists to organize, but the overall organization of topics appears flawed.

Inconsistently organized in terms of both logical progression and visual transitions.

There was no clear or logical organizational structure, just lots of facts.

Other - no set points