



Rocky Hill Musical Theatre Company

presents

GETTING THERE

A Musical Featuring Music and Lyrics by **PAT & GEOFF DRUMMOND**
Book by **CHRIS GORDON**



SPONSORSHIP PROPOSAL

Help us GET THERE

The Rocky Hill Musical Theatre Company is proud to present the new musical
Getting There as one of its major productions for 2018.

Getting There features the songs of Tamworth Lifetime Achievement award winner Pat Drummond,
with a story written by Goulburn's Chris Gordon who also wrote the successful musical revue
Villains and Vixens. It is a uniquely Australian musical with contemporary issues
like bullying, rural dislocation and trying to make your way in the world.

Community Theatre relies heavily on community support and that is especially true of the RHMTC as we
await the construction of the Goulburn Performing Arts Centre. The staging of a regional performance
(without a theatre) can cost over \$20,000 and as a brand new show we have additional tasks
required including the creation of a printed musical score and the arrangement of songs.

Our costs are seldom covered by box office sales alone and for that reason we are seeking financial and in
kind sponsorship to assist with our production. All forms of sponsorship are welcome and will receive
recognition in our program, in media reports and via social media. In particular we are seeking up to two
major show sponsors whose names will appear on all posters and advertising. Since the show is scheduled
for August, sponsors will also receive a longer period of promotion than is typically the case.

As a completely new musical, we aim to build a show that will go on to be performed for years to come
around Australia, but for that to happen it all begins with its Goulburn debut. Sponsorship of this locally
written musical will go a long way towards adding this show to the Australian performing arts landscape.

**For further details, see overleaf, or you can contact director Chris Gordon (cgordon1965@gmail.com
0402 434 956) or producer Jane Van Dorp (jane.vandorp@yahoo.com 0418 459 902).**

“Allow me to explain about the theatre business. The natural condition is one of insurmountable obstacles on the road to imminent disaster.”

Geoffrey Rush as Phillip Henslowe, *Shakespeare in Love*.

The costs of putting on a performance by any community theatre group are significant. For the Rocky Hill Musical Theatre Company, which does not have its own venue, and for which there is no theatre available to hire in town, these costs include venue hire, rehearsal space hire and sound & lighting... all at considerable cost. In this particular production, a musical score and arrangement also have to be created. Pat and Geoff Drummond and Chris Gordon have provided the show free of charge, which is a substantial saving from the usual show hire costs associated with a performance, but there remain many other costs.

Tickets sales offset some expenses but fund raising and sponsorship are crucial to our ability to successfully mount a production. Sponsorships are largely a donation to the arts. In the case of **Getting There**, which will have its worldwide debut in Goulburn, the sponsorship helps us assemble a show that we hope might live on for years to come and for which the sponsors will know they played a part in Australian theatrical history.

With more than 50 people involved in the show, sponsors will also know they assisted a production that encourages and nurtures the skills of adults and children in acting, singing, dancing, musical accompaniment, choreography, stage management, design and construction, wardrobe, makeup and the myriad of other roles related to a production. In return, we offer what recognition we can, as detailed in the table below. Where in-kind sponsorship is provided, it will be recorded with its approximate value. While we cannot control local media coverage, we will also endeavour to ensure sponsors, especially major/platinum sponsors, receive feature coverage for their assistance in making this production a reality.

Benefits	Bronze \$500	Silver \$1000	Gold \$2000	Platinum \$5000
Tickets to the inaugural production of Getting There	1	2	3	4
VIP Priority Seating	✓	✓	✓	✓
Sponsor's Certificate of Appreciation	✓	✓	✓	✓
Name, Logo and Sponsorship Level on RHMTTC website	✓	✓	✓	✓
Sponsorship listing in program	✓	✓	✓	✓
VIP Getting There Cast Photo		✓	✓	✓
VIP Getting There Production Shirt		✓	✓	✓
VIP Getting There framed photo			✓	✓
VIP Getting There Production Hoodie			✓	✓
Major Sponsorship Announcement in Program				✓
Major Sponsorship mention in all posters and advertising				✓
Area for sponsors advertising set aside in foyer for each show				✓