



2020 Affiliate Sponsorship Contract

Company: _____ Type of Business: _____

Company Address: _____

Primary Contact: _____ Title: _____

Email: _____ Phone: _____

Secondary Contact: _____ Title: _____

Email: _____ Phone: _____

How Do You Want Your Sponsorship Marketed? (Company Logo; Company Name; Reps Name(s). Please list your preference:

Sponsorship Level: (Check One)

☐ Platinum -\$5,000. ☐ Diamond- \$ 3,500. ☐ Gold- \$2000.

☐ Bronze - \$1000. ☐ Crystal -500.00

Payment

☐ Charge my credit card below:

Name on Credit Card: _____

Credit Card Number: _____ Exp. Date: _____ CVV _____

Authorized Signature: _____ Date: _____

I acknowledge that I have read and understand the Terms and Conditions of this contract.

Terms and Conditions

In signing this agreement, you and your company agree to act as an Affiliate Sponsor with BRAR indicated above and acknowledge that you and your company are responsible for paying the total amount due. GPR will invoice according to instructions provided above for your selected sponsorship.

Contract Period: Begin Date - _____ End Date: December 31, 2020

Marks and Logo: You and your company agree that BRAR is authorized to use you and your company's mark(s) and/or Logo(s) in promoting the Affiliate Sponsorship Program.

Signature: _____ Date: _____



2020 Affiliate Sponsorship Contract

Sponsorship Levels & Benefits

__ PLATINUM (Exclusive Sponsor Only one available Annually) \$5,000.00

- ☐ Premier Sponsor at the three major events- Awards Banquet, Annual Meeting vendor table included, and Installation/Christmas Party.
- ☐ 2-3-minute Welcome Address to Attendees
- ☐ 6-Tickets to each sponsored event
- ☐ Placement of Marketing material on event tables
- ☐ Company Logo (Largest logo) on Portable Banner displayed for one year in BRAR lobby and at each event.
- ☐ Your Logo on all sponsored events publications, I.E. Event Registration Page, Facebook, BRAR newsletter and BRAR website.
- ☐ Advertisement and BRAR website and link your company on all BRAR newsletters
- ☐ Advertisement and acknowledgement at sponsored events.
- ☐ Room rental of BRAR training room two full days or 1/2 days equivalent (Based on availability)
- ☐ Marketing Display Case @ BRAR – Sponsor gets slots for brochures /magazines /handouts and 2 – slots for brochures to display company events; materials; handouts; etc. The display case is at the BRAR office/training room & is accessible by all BRAR REALTORS.
- ☐ Ability to offer a Door Prize @ your two chosen events.
- ☐ Ability to provide your company logo on BRAR swag bags for use in the REALTOR® Store and at events where swag bags are needed.
- ☐ Full Page Ad in Programs (\$500 Value)- Max of 4 Affiliate named & 6 tickets to each event; if more than 4 individual names, logo will be listed. All individuals must be BRAR Affiliate)

__ Diamond \$3,500.00

- ☐ Sponsor of two major events- You choose- Awards Banquet, Annual Meeting vendor table included, and Installation/Christmas Party.
- ☐ 4 Tickets to each sponsored event-Additional tickets may be purchased during open registration.
- ☐ Company Logo (Mid-Size) on Portable Banner showcased for one year in both BRAR office lobbies Advertisement on sponsored events publications, event registration page, Facebook, BRAR newsletter for six months and new BRAR website.
- ☐ Advertisement and acknowledgement at sponsored event- I.e. slide show, programs, announcements and acknowledgments at the event.
- ☐ Complimentary room rental of BRAR training room for one 1/2 day
- ☐ 1/2 Page Ad in Program (\$250 Value)
- ☐ Complimentary use of BRAR training room one full day or 1/2 days equivalent (Based on availability)
- ☐ Marketing Display Case @ BRAR – Sponsor gets slots for brochures /magazines /handouts and 2 – slots for brochures to display company events; materials; handouts; etc. The display case is at the BRAR office/training room & is accessible by all BRAR REALTORS
- ☐ Ability to offer a Door Prize @ your two chosen events.
- ☐ Ability to provide your company logo (Mid-Size) on Swag bags BRAR for use in the REALTOR® Store and at events where swag bags are needed.
- ☐ Half- Page Ad Program (\$250 Value)

--- Gold

\$ 2000.00

- ☐ Sponsor of one major event (Awards Banquet, Annual Meeting, or Installation/Christmas Party, you choose)
- ☐ 2 Complimentary tickets to the event- Other tickets may be purchased during open registration.
- ☐ Company Logo (Mid-Size) on Portable Banner showcased for one year in both BRAR office lobbies and at each event. (Size varies),
- ☐ Advertisement on sponsored events publications, event registration page, Facebook, BRAR newsletter for six months and new BRAR website.
- ☐ Advertisement and acknowledgement at sponsored event- I.e. slide show, programs, announcements and acknowledgments at the event.
- ☐ Complimentary room rental of BRAR training room for two hours. (Based on availability)
- ☐ 1/2 Page Ad in Program (\$250 Value)

-- BRONZE

\$ 1000.00

- ☐ Sponsor of one major event (Awards Banquet, Annual Meeting, or Installation/Christmas Party, you choose)
- ☐ 2 Tickets (maximum of 2 tickets paid for the sponsored event)
- ☐ Your logo is displayed on the annual banner showcased at both offices. (Size varies)
- ☐ Advertisement for the sponsored event on BRAR website, Facebook and Weekly Newsletter
- ☐ Advertisement and acknowledgement at sponsored event (slide show, programs, announcements)
- ☐ Sponsor logo on the slide show, announcements & acknowledgments at event.
- ☐ 1/4 Page Ad in Program (\$125 Value)

-- Crystal

\$ 500.00

- ☐ Advertisement and acknowledgement for one sponsored event. Acknowledgement includes:
- ☐ Your logo is displayed on the annual banner showcased at both offices and on all BRAR portals for event publication I.E. Facebook pages, Flyer, TV monitor slide show at the site, and in the event program.
- ☐ Announcements & acknowledgments at chosen events.
- ☐ 1/4 Page Ad in Program (\$125 Value)

Additional Tickets- Affiliate Members may purchase tickets or any events or classes during open registration. Sponsorship is not needed.

Opportunities

- ☐ Check this box if you would like to be contacted to purchase a vendor table at the Annual Meeting (only eight tables available) **\$125.00**
Includes two tickets to the event and your logo on the vendor postcard

Please check all that you are interested in below in addition to or without sponsorship

- ☐ Sponsor One (1) Door Prize for Awards Banquet
- ☐ Donation of a gift or item for the RPAC Wine Pull @ the designated event
- ☐ Sponsor One (1) Door Prize for Annual Meeting
- ☐ Sponsor One (1) Door Prize for Installation of Officers/Christmas Party
- ☐ Purchase a Business Card size ad in any event program-\$50 per event

Specialty Events Sponsors as announced throughout the year!

Please check box if you would like to be contacted to sponsor any of the following BRAR Events:

- ☐ **Economic Summit**-Attracts an average of 160 attendees and features a panel of top experts in the housing market
\$500 Sponsorship (Exclusive by industry)-4 available
 - 6 Tickets to the event
 - Display table near entrance
 - Recognition on event promotions
 - Logo/half-page Ad in the program
- ☐ **Volunteer Happy Hour**-Enjoy saying thanks to the pool of volunteers including board members during a fun filled networking event-**This is exclusive to ONE affiliate for \$250.00**
- ☐ **Broker Breakfast**-Hob knob with the local area Brokers! **Exclusive Sponsor for the event for \$250**
- ☐ **CE & PLE Class Breakfast or Lunch Sponsors**-Opportunity to address attendees and tout your business and make new connections. Please be aware of dietary needs and consider offering a protein and fruit along with any other food choice. Coffee provided by BRAR. Please bring bottled water or **beverage.
**Orange juice for breakfast is going unused. For lunch, like sweet or unsweetened tea is welcome.
- ☐ **New Member Orientation**-This is an all day class held every six weeks and is mandatory for all new members!
\$100 per Class with 4 sponsorships available each but exclusive to 1 industry per class! Provide your marketing material to all attendees and you get to speak for 5 minutes to them!
- ☐ **YOUNG PROFESSIONAL NETWORK**-Prices depend on events-Email Meghan Pachas, committee chair to get
- ☐ **BRAR RPAC Events:**
 - ☐ Trivia Night -IJ Canns-Details coming
 - ☐ Corn-Hole Tournament
 - ☐ Legislative Breakfasts