



## 2021 Sponsorship Contract

Organization Name: \_\_\_\_\_

Authorized Representative: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

**THIS AGREEMENT ENTERED INTO BETWEEN THE VILLAGE OF SUSSEX AND THE UNDERSIGNED ENTITY WHEREAS, the Village and the Undersigned wish to enter into an agreement for the sponsorship and/or advertisement. NOW THEREFORE, VILLAGE AND THE UNDERSIGNED AGREE AS FOLLOWS:**

1. Type of sponsorship (check all that apply):

☐ **Activity Guide Ad (Pg. 3)**

Seasonal Guide	Months Involved	Art Deadline (info@villagesussex.org)
Summer	May-August	March 1
Fall	September-December	July 1
Winter/Spring	January-April	November 1

Ad Size: (Pg. 3) \_\_\_\_\_

☐ Season(s) \_\_\_\_\_

Ad Rate: (Pg. 3) \$ \_\_\_\_\_

☐ Year (3 Guides)

☐ **Ball Diamond Banner (Pg. 4) \$300**

☐ **Ball Diamond Advertising Package (Pg. 4) \$500**

☐ **Special Event/Senior Event (Pg. 6-18)**

Name of Special Event: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

☐ **Day Camp Sponsor (Pg. 19) \$250/week**

☐ **Youth Sports T-Shirt Sponsor (Pg. 5) \$250**

☐ **Disc Golf Hole Sponsor (Pg. 5) \$250**

☐ **In-Kind Donation: \_\_\_\_\_**

Sponsorship total: \$ \_\_\_\_\_

2. Payment must be submitted with the contract to validate agreement.

☐ **Checks made out to:** Village of Sussex

☐ **Credit Card payments:** Please call 262-246-5200 to process. Payment will be subject to additional convenience fees.

☐ **Check box if you will need a receipt.**

3. **Undersigned will furnish the advertisement/graphics.** Graphic/logo can be emailed to info@villagesussex.org and should be at least 300 dpi, high resolution quality.

☐ **Check here if you would like us to use the previous year's graphic/logo.**

4. The Village may remove any sponsorship items that are in poor condition as it determines. Repairs or replacement of the item due to damage caused by wear and tear, weather, vandalism, theft or damage caused by any other reason will be at the Undersigned's sole expense.

5. The Village shall have the sole right to determine where the advertisement or business logo shall be placed. The graphics and message must be approved by the Village before it is displayed.

\_\_\_\_\_  
Authorized Representative Signature

\_\_\_\_\_  
Date

Return completed contract to:  
**Village of Sussex**  
**Parks and Recreation Department**  
**N64W23760 Main St.**  
**Sussex, WI 53089**  
**info@villagesussex.org**