

BUSINESS BOOT CAMP FACT SHEET

Are you ready for a three-day, two-night concentrated training experience?

The **BUSINESS BOOT CAMP** is specifically designed to significantly improve the odds for entrepreneurs and small businesses to survive the first five years by delving into a spectrum of key businesses areas such as legal pitfalls, dealing with the financial world, human resources, advertising, public relations, branding and more.

Expert Instructors to provide:

- Business & Marketing Analysis
- Marketing Plans
- Financial Management
- Tips to Optimize Your Website
- Business Law For Small Business
- Free CD to Build Your Business Plan
- Insight on Business Challenges / Pitfalls
- And Much, Much More!

Successful Graduates will complete the **BUSINESS BOOT CAMP** with:

- Extensive training in the fundamentals of business development,
- One-on-one time with professionals in their field of expertise,
- A binder of support material and contact information,
- The robust foundation for a viable Business Plan,
- Guaranteed interviews with potential funders.

Who Should Attend:	Entrepreneurs, Start-Up's and Existing Businesses
When:	October 23-24-25, 2012
Where:	Wells Fargo Bank, 949 Lincoln Way, Auburn, CA 95603
County:	Placer
Time for day1 & 2:	8:00 AM - 8:00 PM
Time for day 3:	8:00 AM – 5:00 PM
Meals Included:	Lunch and Dinner
Cost:	None to participant, prepaid by the Wells Fargo Foundation

DON'T MISS OUT - - ENLIST TODAY

Contact Information:

Sierra Economic Development Corporation
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The Wells Fargo logo consists of the words "WELLS" and "FARGO" stacked vertically in a bold, yellow, serif font, set against a dark red square background.

This project is funded by the Wells Fargo Foundation