

EVENT AND SPONSORSHIP FACT SHEET

- **WHAT:** SEWI-ATD 2019 Summer Social
- **WHEN:** Thursday, July 18, 2019 from 5:30 p.m. to 7:30 p.m.
- **WHERE:** Hubbard Park Beer Garden, 3565 N Morris Blvd, Shorewood, WI 53211

ABOUT SEWI-ATD

The Southeastern Wisconsin Chapter of the Association for Talent Development (SEWI-ATD) engages over **200 members** who live and work in Walworth, Racine, Kenosha, Waukesha, and Milwaukee counties. Our regular monthly programs average **40 to 50 participants**.

OUR MEMBERS

We serve a large number of members who call themselves Instructional Designer, Trainer, Talent Development Consultant, or Training Consultant, as well as our local Learning Leaders, Organizational Development Directors, Vice Presidents Talent Development, Project Managers, Talent Development Leaders, and Training Managers.

Our membership represents talent development and organizational development professionals from the following industries: healthcare, finance and banking, insurance, manufacturing, information technology, higher education, professional and business services, community, and government

ORGANIZATIONAL SPONSORSHIP BENEFITS

BENEFITS	GEMUTLICHKEIT BEER & WINE SPONSOR \$300	BAVARIAN BUFFET SPONSOR \$250	REFRESHMENT SPONSOR (WATER & SODA) \$150	BAVARIAN PRETZEL SPONSOR \$100
Your company's name and logo on E-blasts	✓	✓	✓	✓
Your company's name and logo on website promotion	✓	✓	✓	✓
Your company's signage at Event	✓	✓	✓	✓
2 Free Registrations	✓	✓		
1 Free Registration			✓	✓