

TEMPLATE FOR UPWORK AND ANY OTHER ONLINE FREELANCE MARKETPLACES

Hi Sabine,

My name is Jen and I run (YOUR COMPANY HERE) UX/UI design and consultancy company/I'm a UX/UI designer and consultant.

I see that your current focus is creating turn-key apps for independent health companies. That's awesome; I especially love (SOMETHING SPECIFIC) you did with (ONE OF THEIR PROJECTS) project. One of my recent projects was actually for (CLIENT IN RELATED FIELD IF APPLICABLE - WE WANT TO RELATE TO THEM) and we (BRIEFLY STATE ONE THING YOU DID).

I'm sure a lot of your clients would love a more bespoke, tailored-to-fit app to better fit their patients' needs. It would be incredibly valuable to offer them an alternative option to the turn-key apps you're already doing. I'd love to offer this service completely "white labelled" as part of your company. Together, we could create a new tier for clients who are looking for a more premium product. This would open up your clientele drastically (BENEFIT), and increase revenue for the company (BENEFIT).

I've written up a short document with the nitty-gritty laid out for how this would work. (SHOWING THEM YOU PREPARED, HUGE VALUE ADD)

Would you like me to send that over? Just let me know. (MAKES IT SUPER EASY FOR THEM)

If you'd like to see some of my past work, here are some prototypes you can click through. (LINKS)

Have a great day,

Jen