



Green Bay Area Public School District Survey Report

November 2016

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Introduction

The Green Bay Area Public School District and its board are committed to engaging the entire district community related to the district's facility needs and some proposed options.

In early November, a postcard that outlined some of the district's needs and the process used to evaluate those needs was distributed to all members of the district community. In addition, parents were reminded of the survey by e-mail. In all cases, participants were asked to take the survey online by following a custom survey website address. The survey opened on November 9, 2016 and closed on November 23, 2016.

The survey was administered using the Donovan Group's survey engine. In accordance with best practices in online research, and to protect the security of the survey, Internet Protocol (IP) addresses were logged and each survey was time-stamped. It must be noted that, by design, these data are not based on a scientific sample. As such, they should be treated as qualitative data, which is similar to data from a large number of focus groups. Because we used a convenience sample, it would be methodologically inappropriate to conduct regression analysis or attempt to calculate error. Our response pool is a solid one that provides sound data to the board.

Survey Results

As noted, the following are top-level results from the survey. In an effort to provide the survey results to the district in a timely fashion, only basic analysis was conducted. Each of the survey questions are included below along with the percentage of responses to each question. Questions that were required are noted as such.

Finally, we generally found that there is a difference in understanding and beliefs between parents, district employees, and individuals who live outside the district and non-parents, non-employees, and individuals who live within the district community. Information from the comparison group is included for some questions and is noted as such.

A total of 3,790 surveys were started and 2,990 surveys were completed. This included 27 Spanish surveys. This report is based on all of the completed surveys. The comparison group includes 820 respondents who indicated that they do not have children who currently attend or have attended a Green Bay Area Public School District school, do not live in the district community, or are not district employees.

The following are the results for each question.

What is your age?

18 or under	1.2%
19-25	1.8%
26-34	17.0%
35-44	37.6%
45-54	24.2%
55-64	11.7%
65 or over	6.5%

This question was required.

Where do you reside?

City of Green Bay	67.8%
Village of Allouez	10.5%
Village of Bellevue	12.9%
Town of Eaton	0.2%
Town of Humboldt	0.6%
Town of Ledgeview	0.4%
Town of Scott	5.4%
Other:	2.2%

This question was required.

How long have you lived in the school district?

Less than 2 years	6.0%
Between 2 and 5 years	9.7%
Between 5 and 10 years	14.7%
Between 10 and 20 years	32.1%
Between 20 and 30 years	14.4%
More than 30 years	23.1%

This question was required.

Please check all of the following that apply to you.

I have school-aged children.

65.5%

I have preschool-aged children.

15.3%

I have children who currently attend or have attended a Green Bay Area Public School District school.

68.1%

I have school-aged children who are open-enrolled to another school district.

5.2%

I have grandchildren who currently attend or have attended a Green Bay Area Public School District school.

5.2%

I have attended a Green Bay Area Public School District school.

35.8%

I am a community member who has never had children attend a Green Bay Area Public School District school.

8.8%

I am an employee of the Green Bay Area Public School District.

18.3%

I am currently a student at a Green Bay Area Public School District school.

1.0%

Other

3.9%

This question was required.

If you have school-aged children, which schools do your children currently attend? (Select all that apply. If you do not have school-aged children, you may skip this question.)

Early Learning Center 1.2%

Friedrich Froebel Garden of Early Learning 1.6%

Head Start 0.6%

OAK Learning Center 0.8%

Baird Elementary School 2.7%

Beaumont Elementary School 1.1%

Chappell Elementary School 1.1%

Danz Elementary School 0.8%

Doty Elementary School 0.6%

Eisenhower Elementary School 0.4%

Elmore Elementary School 1.8%

Fort Howard Elementary School	0.5%
Howe Elementary School	0.5%
Jackson Elementary School	1.5%
Jefferson Elementary School	0.1%
Keller Elementary School	0.4%
Kennedy Elementary School	0.6%
King Elementary School	1.6%
Langlade Elementary School	2.4%
Lincoln Elementary School	0.2%
MacArthur Elementary School	0.8%
Martin Elementary School	3.1%
McAuliffe Elementary School	4.0%
Nicolet Elementary School	0.4%
Sullivan Elementary School	0.6%
Tank Elementary School	0.3%
Webster Elementary School	1.7%
Wequiock Elementary School	1.9%
Wilder Elementary School	1.8%
Edison Middle School	6.7%
Franklin Middle School	1.7%
Lombardi Middle School	4.1%
Red Smith Middle School (K-8)	7.8%
Washington Middle School	1.8%
East High School	4.0%
Preble High School	13.5%
Southwest High School	5.4%
West High School	2.1%
Aldo Leopold Community School (4K-8)	4.6%
Leonardo da Vinci School (5K-8)	3.5%

John Dewey Academy of Learning (8-12)	0.9%
Dr. Rosa Minoka-Hill (K-12)	0.1%
Public school outside of the District	1.7%
Private school	5.7%
I do not have school-aged children.	6.2%
My children are homeschooled.	0.2%
Other	1.6%

I am satisfied with the Green Bay Area Public School District.

Strongly agree	16.8%
Agree	64.0%
Disagree	16.2%
Strongly disagree	3.0%

Where do you get information about the schools and the District? (Select all that apply.)

Parent organizations	26.9%
Friends or neighbors	39.3%
My children and their friends	39.6%
District mailings	48.8%
District website	45.5%
School newsletters (email or hard copy)	62.3%
District newsletters (email or hard copy)	31.6%
School board meetings	6.5%
Teachers and staff	54.3%
Green Bay Press Gazette	30.5%
Local blogs	2.0%
Local television	31.4%
Local radio	11.8%
Facebook	24.5%

Twitter	3.9%
Other	3.1%

Please note that because of the nature of the questions, total percentages exceed one-hundred percent.

The following are the characteristics of the comparison group.

Parent organizations	26.9%
Friends or neighbors	45.1%
My children and their friends	38.4%
District mailings	49.2%
District website	42.2%
School newsletters (email or hard copy)	58.4%
District newsletters (email or hard copy)	27.4%
School board meetings	5.1%
Teachers and staff	44.3%
Green Bay Press Gazette	34.4%
Local blogs	2.5%
Local television	34.2%
Local radio	12.8%
Facebook	24.1%
Twitter	4.0%
Other	3.1%

How familiar are you with the District’s facility needs and the process the school board is using to find solutions?

I am very well informed.	14.8%
I have some familiarity with the needs and process.	57.1%
I have no knowledge of the needs and process.	28.1%

The following are the characteristics of the comparison group.

I am very well informed.	9.4%
I have some familiarity with the needs and process.	60.4%
I have no knowledge of the needs and process.	30.2%

To address overcrowding on the east side, I would support the District’s changing attendance boundaries at the elementary, middle, and high school levels.

Strongly agree	30.9%
Agree	48.8%
Disagree	14.3%
Strongly disagree	6.0%

The following are the characteristics of the comparison group.

Strongly agree	28.4%
Agree	50.8%
Disagree	13.5%
Strongly disagree	7.3%

I would support replacing Baird Elementary with a new K-5 school.

Strongly agree	26.7%
Agree	49.2%
Disagree	17.2%
Strongly disagree	6.9%

The following are the characteristics of the comparison group.

Strongly agree	25.7%
Agree	48.2%
Disagree	18.5%
Strongly disagree	7.6%

I would support a combination of expanding east side elementary schools and changing attendance boundaries to ease overcrowding at Danz, Sullivan, and Eisenhower Elementary Schools.

Strongly agree	25.0%
Agree	57.7%
Disagree	13.0%

Strongly disagree 4.3%

The following are the characteristics of the comparison group.

Strongly agree 20.8%

Agree 60.4%

Disagree 13.8%

Strongly disagree 5.0%

I would support a new K-8 school on the east side to address overcrowding at the elementary schools and Edison Middle School.

Strongly agree 31.5%

Agree 43.7%

Disagree 17.3%

Strongly disagree 7.5%

The following are the characteristics of the comparison group.

Strongly agree 30.3%

Agree 44.2%

Disagree 17.3%

Strongly disagree 8.2%

I would support a new K-5 school and a new 6-8 (middle school) on the east side to address overcrowding at the elementary schools and Edison Middle School.

Strongly agree 28.6%

Agree 42.2%

Disagree 20.3%

Strongly disagree 8.9%

The following are the characteristics of the comparison group.

Strongly agree 26.4%

Agree 42.4%

Disagree 21.0%

Strongly disagree 10.2%

I would support changing attendance boundaries to existing high schools in the District to address overcrowding at Preble.

Strongly agree 30.9%

Agree 46.0%

Disagree 16.6%

Strongly disagree 6.5%

The following are the characteristics of the comparison group.

Strongly agree 30.1%

Agree 46.2%

Disagree 17.4%

Strongly disagree 6.3%

I would support expanding Preble High School by adding more classrooms to address overcrowding.

Strongly agree 21.9%

Agree 41.7%

Disagree 25.1%

Strongly disagree 11.3%

The following are the characteristics of the comparison group.

Strongly agree 21.8%

Agree 44.8%

Disagree 22.6%

Strongly disagree 10.8%

I would support the construction of a new comprehensive high school as a long-term solution in a future referendum.

Strongly agree 37.7%

Agree 35.8%

Disagree 15.7%

Strongly disagree 10.8%

The following are the characteristics of the comparison group.

Strongly agree	38.9%
Agree	33.7%
Disagree	15.4%
Strongly disagree	12.0%

I would support the District's moving out of leased spaces over a period of time and into District-owned buildings.

Strongly agree	33.4%
Agree	53.7%
Disagree	9.6%
Strongly disagree	3.3%

The following are the characteristics of the comparison group.

Strongly agree	30.0%
Agree	54.1%
Disagree	11.3%
Strongly disagree	4.6%

I would support the District implementing a long-range plan to expand and/or remodel schools to have appropriate spaces in all schools for community partners.

Strongly agree	31.9%
Agree	50.4%
Disagree	13.5%
Strongly disagree	4.2%

The following are the characteristics of the comparison group.

Strongly agree	28.1%
Agree	50.6%
Disagree	15.2%
Strongly disagree	6.1%

I would support the District's providing flexible learning spaces in an equitable manner across the District.

Strongly agree	32.7%
Agree	58.3%
Disagree	7.0%
Strongly disagree	2.0%

The following are the characteristics of the comparison group.

Strongly agree	29.6%
Agree	61.1%
Disagree	7.0%
Strongly disagree	2.3%

I believe the District's most urgent facility needs must be addressed now.

Strongly agree	44.4%
Agree	47.6%
Disagree	5.9%
Strongly disagree	2.1%

The following are the characteristics of the comparison group.

Strongly agree	44.5%
Agree	46.6%
Disagree	5.7%
Strongly disagree	3.2%

I believe the District's most urgent needs are as follows (choose all that apply):

Overcrowding	63.1%
Leased spaces	10.2%
Space for Community Services	7.3%
Flexible Learning Spaces	15.2%
None of the Above	4.1%

The following are the characteristics of the comparison group.

Overcrowding	63.4%
Leased spaces	10.4%
Space for Community Services	7.7%
Flexible Learning Spaces	14.2%
None of the Above	4.4%

I would vote “yes” on a referendum question if I felt it were the correct solution to elementary and middle school capacity concerns on the east side.

Strongly agree	45.8%
Agree	45.3%
Disagree	5.6%
Strongly disagree	3.3%

This question was required.

The following are the characteristics of the comparison group.

Strongly agree	43.5%
Agree	45.9%
Disagree	6.6%
Strongly disagree	4.0%

I would vote “yes” on a referendum question if I felt it were the correct solution to Baird Elementary School.

Strongly Agree	35.7%
Agree	49.6%
Disagree	10.6%
Strongly Disagree	4.1%

This question was required.

The following are the characteristics of the comparison group.

Strongly Agree	33.5%
Agree	50.1%

Disagree 11.4%

Strongly Disagree 5.0%

I would vote “yes” on a referendum question if I felt it were the correct solution to overcrowding at Preble High School.

Strongly Agree 46.6%

Agree 43.4%

Disagree 6.2%

Strongly Disagree 3.8%

This question was required.

The following are the characteristics of the comparison group.

Strongly Agree 46.0%

Agree 43.4%

Disagree 6.5%

Strongly Disagree 4.1%

I would vote “yes” on a referendum question if I felt it were the correct solution to providing space for community services in schools to meet the students’ needs, such as medical and dental needs.

Strongly Agree 22.9%

Agree 41.9%

Disagree 25.4%

Strongly Disagree 9.8%

This question was required.

The following are the characteristics of the comparison group.

Strongly Agree 21.5%

Agree 39.6%

Disagree 27.0%

Strongly Disagree 11.9%

I would vote “yes” on a referendum question if I felt it were the correct solution to ensuring that all of our students can go to school in District-owned facilities.

Strongly Agree	23.7%
Agree	52.0%
Disagree	18.4%
Strongly Disagree	5.9%

This question was required.

The following are the characteristics of the comparison group.

Strongly	21.6%
Agree	49.0%
Disagree	21.1%
Strongly Disagree	8.3%

I would vote “yes” on a referendum question if I felt it were the correct solution to ensuring schools have equitable, flexible learning spaces to meet instructional needs.

Strongly Agree	29.5%
Agree	55.4%
Disagree	11.0%
Strongly Disagree	4.1%

This question was required.

The following are the characteristics of the comparison group.

Strongly Agree	26.9%
Agree	56.0%
Disagree	12.1%
Strongly Disagree	5.0%

I would vote “yes” on a referendum question if I felt it were the correct solution and if my taxes would not increase as a result of the new debt.

Strongly Agree	56.2%
Agree	37.2%

Disagree 4.4%

Strongly Disagree 2.2%

This question was required.

The following are the characteristics of the comparison group.

Strongly Agree 58.2%

Agree 35.0%

Disagree 4.6%

Strongly Disagree 2.2%

I would consider an operational referendum to increase my taxes if it would result in addressing class size, programmatic needs and transportation.

Strongly Agree 27.6%

Agree 44.1%

Disagree 19.0%

Strongly Disagree 9.3%

This question was required.

The following are the characteristics of the comparison group.

Strongly Agree 24.6%

Agree 44.5%

Disagree 20.7%

Strongly Disagree 10.2%
