Virtual ARMA INFOCON OCTOBER 26-28 2020

2020 SPONSORSHIP CONTRACT & COMMITMENT FORM

COMPANY INFORMATION

COMPANY NAME (as you would like it to appear materials)

CONTACT NAME | TITLE

ADDRESS

CITY | STATE/PROVINCE | ZIP/POSTAL CODE | COUNTRY

PHONE | FAX

EMAIL | WEB ADDRESS

SPONSORSHIP COMMITMENT AGREEMENT AND BILLING INFORMATION

1. Acceptance. This Contract will be effective only after a copy signed on behalf of Sponsor has been returned to ARMA International.
2. Recognition. ARMA International will recognize Sponsor as a sponsor of InfoCon as described in this contract.
3. Contribution. Sponsor will contribute the amount set forth on the front of this Contract (the "Sponsorship Payment") to ARMA International in support of the Conference & Expo. Sponsor understands and agrees that ARMA International is acting in reliance on Sponsor's agreement to contribute these funds in planning for and making expenditures in furtherance of the Conference & Expo.
4. Payment Terms. Payment due 45 days upon receiving signed contract and or no later than October 10th. Any past due payments shall bear interest at the lesser of the (a) 1.5% per month, or (b) the highest rate allowed by law.
5. Cancellation. Sponsor will have no right to cancel this Contract or obtain a refund after July 10, 2019. Cancellations must be received in writing to ARMA International, attn: Jennifer Millett, 11880 College Blvd., Suite 450, Overland Park, KS 66210 or via confirmed email (return confirmation) at jennifer.millett@armaintl.org
6. Grant of License. Sponsor hereby grants to ARMA a non-exclusive, non-transferable license to use Sponsor's name and logo solely for the purpose of recognizing Sponsor as a sponsor of the Conference & Expo. ARMA hereby grants Sponsor a non-exclusive, non-transferable license to use ARMA's name and Conference logo solely for the purpose of advertising that Sponsor is a sponsor of the Conference & Expo; provided, however, that the use of ARMA International's name and Conference logo in connection with any advertising by Sponsor is subject to ARMA International's prior written approval and Sponsor shall comply with ARMA International's instructions regarding such advertising. ARMA International does not grant usage rights to the ARMA International Corporate logo.
7. Force Majeure. In the event the event described in this Contract is cancelled, delayed or otherwise impaired due to war, threats or acts of terrorism, governmental action or order, act of God, fire, strike, labor disputes or any other causes beyond ARMA International's reasonable control, ARMA International shall have no liability to Sponsor or obligation to refund any portion of Sponsor's payment under this Contract, provided that ARMA International shall apply any payments from Sponsor as credit toward a future event that Sponsor wishes to participate.
8. No Ownership Rights. Sponsor has no contractual, ownership or other right to sponsor any ARMA International events except as agreed by ARMA International in this Contract.

NAME (PLEASE PRINT)

TITLE

ORGANIZATION

☐ I agree to my company's participation as a sponsor of the 2020 ARMA INFOCON and the terms and conditions outlined above.

SIGNATURE | DATE

PAYMENT

☐ INVOICE ME. ☐ I HAVE ENCLOSED A CHECK PAYMENT TO ARMA INTERNATIONAL ☐ PLEASE CHARGE CREDIT CARD BELOW

CARD TYPE: ☐ VISA ☐ MASTERCARD ☐ AMEX ☐ OTHER - _____

CARD NUMBER | EXP DATE | SECURITY CODE

NAME ON CARD

SIGNATURE OF CARDHOLDER | DATE

ARMA Virtual INFOCON 2020
OCTOBER 26-28

SPONSOR COMMITMENT SELECTION

Please select the sponsorship opportunities below that you wish to sponsor. All sponsorship amounts are expressed in U.S. dollars. Sponsorships are contracted on a first-come, first-served basis.

$ _____

TOTAL AMOUNT

PRODUCT	COST	QTY AVAILABLE	SELECTED ITEM
GENERAL BRANDING			
Registration Sponsor	$15,000	1	
Banner Ad Main	$750	5	
Banner Ad Side	$500	5	
Social Shout Out	$500	20	
eBlast	$2,000	15	
eNewsletter listing	$1,000	20	
Conference site rotating banner ad	3 months $2000 2 months $1500 1 month $1000	6	
COMPANY LISTING			
Listing	$500	Unlimited	
Highlighted	$250	10	
Double sized	$850	15	
Triple sized	$1,000	10	
CONTENT & SESSION			
Industry Intelligence Sessions	$3,000	6	
Showcase Solutions	$3,000	6	
Guided Demonstrations	$2,500	24	
Rapid Fire Sessions	$2,000	4	
Keynote Sponsor	$5,000	6	
Lunch Keynote Sessions	**$5,000**	**5**	
Individual Session Sponsor	$1,500	120	
Poll question	$1,000	10	
Ed Track Sponsor	$5,000	8	
Workshop Sponsor	$5,000	1	
Industry Round Table	$3,000	?	
NETWORKING OPPORTUNITIES			
Coffee Sponsor	$1,000	5	
Networking Sponsor	$3,000		
Curated Meeting	$5,000 -$8,000		
Ice Breaker activities	$3500 + prize valued at $500		
VIRTUAL EVENT "FUN" OPTIONS			
Trivia Bingo	5000 + prizes	1	
Virtual Pub Crawl	$350	Unlimited	
Welcome Video	$5,000	1	
Gamification participant	$250	Unlimited	
Grand Prize Giveaway Sponsor	$5,000	1	
Escape Room Sponsor	$2,000	10	
EXTRAS			
Lunch Sponsor	$20,000	4	
Pre list	Free with $3600 spend	Unlimited	
Post list	$499	Unlimited	