



# American Cancer Society Relay For Life Fundraising Action Plan

Fundraiser Title:

Type of Fundraiser:

(Long or Short Term Event, Selling of goods/services, etc)

Goal \$\$\$:

Location:

# People:

Materials:

Advertising:

Expenses / Fees:

Liability Concerns / Red Tape:

Timeline for planning and implementing:

(include individual roles and responsibilities)

Back-up Plan: