



MILWAUKEE HOTEL FACT SHEET

AREA	TOTAL ROOMS	NUMBER OF PROPERTIES
Downtown hotels within ½-mile convention center	3,684	17
Downtown hotels outside ½ mile of the convention center	2,518	22
Total Downtown Hotel Rooms	6,202	39
Airport	3,368	34
Outlying & Resort Hotels*	25,079	244
Total Greater Milwaukee Area	40,851	356

*Includes areas outside of Milwaukee city limits, but within the seven-county Greater Milwaukee area.

CONNECTED TO CONVENTION CENTER

Hilton Milwaukee City Center	729
Hyatt Regency Milwaukee	481
SpringHill Suites Milwaukee Downtown	155
Total	1,365

LARGEST HOTELS:

- **Hilton Milwaukee**
729 rooms
- **Potawatomi Hotel & Casino**
500 rooms
- **Hyatt Regency Milwaukee**
481 rooms
- **The Pfister Hotel**
307 rooms
- **DoubleTree by Hilton Hotel**
243 rooms

END OF 2020	MILWAUKEE COUNTY	% INC OVER PRIOR	CITY OF MILWAUKEE DOWNTOWN	% INC OVER PRIOR
Occupancy Rate	36.1%	-45.9%	32.5%	-54.5%
Average Daily Rate	\$87.49	-25/4%	\$106.57	-26%
RevPar**	\$31.62	-59.6%	\$34.62	-66.4%

Source: Smith Travel Research

**RevPar = revenue per available room (Avg room rate x occupancy %)

