

Write an essay (not to exceed two pages) on “My expectations of the Cleary MBA program and how it will assist me in my business career.” Your essay should demonstrate your ability to think critically, discuss ideas persuasively at a level appropriate to graduate work. The graduate admissions committee places considerable weight on the essay when making its admissions decisions.

The following questions may be used as guidelines for your essay but your essay should not be of the question and answer format:

1. Briefly describe your academic background and work experience.
2. Explain why you think the graduate committee should admit you to the graduate program. You may visit our website, get a description of our program, and explain how your academic background and work experience make you a suitable candidate. For example, our MBA courses are “distance learning” (DL) courses. If you have successful DL experience, then you may consider this as one of your strengths. Another example of your strengths might be participation in a “cohort” system or your work experience(s) that illustrate your ability to be a team player.
3. Discuss your expectations of the MBA program. You may discuss your expectations of the courses offered, of the faculty, of the library, and of the staff at Cleary University. If you have considered other programs besides the Cleary University MBA program, feel free to discuss our strengths/weaknesses in comparison to the other programs. Please acknowledge your information sources with appropriate footnotes and references (e.g. articles, books, websites, etc.).
4. How is the Cleary MBA program going to help you in your business career? You may either relate it to your current job or your plans in the future (either short-term or long-term plans).

Please submit your essay with a completed MBA application.