

HOTEL FACT SHEET

About the hotel

- Vivanta by Taj Kumarakom is the Unit of Taj Kerala Hotels and Resorts Ltd a joint venture company between the Kerala Tourism Infrastructure Ltd (earlier called Tourist Resort Kerala Ltd) and Indian Hotels Company Ltd.
- The Hotel is Managed by Indian Hotels Company Ltd , which is holding 31.33% share holding in Taj Kerala Hotels and Resorts Ltd. The share holding pattern in the company is as follows.

1) IHCL - 31.33% 2) KTIL - 33.33% 3) Choudhary Group- 31.33% 4) Individual - 4.01%
- The Company has given Management Contract to IHCL to Manage the properties of Taj Kerala Hotels and Resorts Ltd.
- The IHCL's Brand Name includes The Taj , Vivanta by taj , Gateway and Ginger.
- Since IHCL is part of the worldwide Tata Group , the Hotel also forms part of **Tata Group**.

Location of the Hotel

On the eastern coast of Lake Vembanad is the lush green village of Kumarakom. One school of thought believes that Kumarakom got the name from “Kuminja” and “ Akam” which means land formed by accumulation of sediments. Being in the delta of River Meenachil , the land is very fertile and paddy gives high yield.. The paddy fields are below sea level and are surrounded by mud/ stone walls to retain the water for cultivation. The land surrounded with paddy fields on one side and the lake Vembanad on the other is blessed by nature.

- The Hotel is situated on 12 acre 21 cents property beautifully landscaped garden and is accessible either by road or water.
- There are two railway stations Kottayam and Cherthala both are 20 Km distance from our Hotel.
- The distance from the nearest Kochi International Airport is 95 Km and from Trivandrum Airport is 133 Km.
- The hotel is situated near to the bird sanctuary and during seasons the bird nest inside the resort as well and hence our resort is also forming part of the sanctuary.
- The hotel is strategically located on the eastern bank of Vembanad lake such that there is direct access to the guest either by road or water. The majestic view of Vembanad lake, the beautiful sun set view from the Villas, the flora and fauna will have perfect tranquility in the mind of the guest visiting this place and will have unfaded memory to visit again and again.

- **History of the Hotel**

- The Bakers Family connection with India began with the arrival of Mr Henry Baker from Essex England to Kottayam for Missionary work during 19th Century.
- It was Mr Henry's son Mr Alfred Baker who built the Bakers Bungalow in Kumarakom. History says the building was built during 1866 with natural laterite stone bricks , which is one of the contribution of Bakers to the traditional building technology.
- It was in 1962 the last resident Baker left for Essex , England.
- From 1962 to 1977 , they managed the property from far
- It was finally in 1977 the Bakers Bungalow and property nearby was acquired by the Government.
- In July 1992 , Taj Group of Hotels entered in a Joint Venture with Tourist Resort Kerala Ltd, to start hotel in Bakers Bungalow.

The Hotel started the operation during October 1992.

Room Category

- Premium Temptation pool villa
- Deluxe Allure Villa
- Deluxe Delight
- Superior Charm Heritage
- Superior Charm Pool view

Dining Experience

- **Currymeen**

- Specialty Restaurant
- Air-conditioned
- No of Covers - 20
- Area in Sq ft - 603.52
- Sea Food Specialty

- **OPEN**

- All Day Dining
- No of Covers - 32
- Area in Sq ft - 1000
- Multicuisine

Dining and Bar

➤ The Easy – Bar

- Airconditioned
- No of Covers - 14
- Area in Sq ft - 282.28
- **Alternate & Romantic dining**

As per the requirement of the guest we provide alternative dining options in an around this natural resort, the same will be done at the Lake Bed and at the lagoon jetty

Other Facilities

- **Shopping Area** - Inside the resort there are two shops in which one facilitates the sale of Indian specialty handicrafts and other with local handicrafts and flower shop.
- **Conference Hall** - In-house there is a Conference Hall with a seating a seating capacity of 10 people in Board room and 30 people in U style sitting
- **Fitness Centre** - There is an in-house Health Club with treadmill and Gym
- **Parking facility** - The parking facility consists of 15 cars inside the hotel and 20 cars in the immediate vicinity
- **Library** - The hotel is having an in house Library with its own collection of books for the in-house guest

CSR Activities

The CSR Activities of the Hotel is based on the principle of “Building Livelihood”. The hotel promotes various community initiatives which provides livelihood for local community.

- The hotel aggressively promotes the concept of Responsible Tourism , the financial contribution from guest reaches the local community
- Diya lighting ceremony is encouraged, wherein ladies from local village in traditional attire lights diya in and around the lagoon situated in the resort

- The local art form “Kaikottikali” etc is being performed by the local woman wherein six woman from local village perform in the evening
- The traditional pottery wherein the village potter is hired to showcase the traditional pottery making
- The hotel gives job opportunity for local ladies by way of traditional tea making (Chayakada experience) tender coconut cutting ,guest engagement activities and baby sitting
- Since 2012, we have provided Training and certified ten students under “Hunar Se Rozgar scheme”. Ten more students are currently registered
- Since 2012, four amongst them have been employed by the hotel and three more are planned for Financial year 2015-16