

County Nutrition Action Plan
Working Document
May 22 ,2007

Marketing	Nutrition Education	Policy & Initiative	Participation	Coordination & Communication
Network for a Healthy CA: * Harvest of the Month *Farm to School *Champions 4 Change (State) *Fruits and Vegetables- *More matters (Federal) *National Nutrition Month and Fruit and Vegetable *Month	Network for Healthy CA: *Head Start/ Parents *Gain/ Food Stamp *Offices *Harvest of the month *Network Latino Campaign *Website *Worksite Wellness *Power play *African American Campaign	Network for Healthy CA: *Influence school administration to increase consumption of fruits and vegetables *Worksite Wellness works with Worksites to set wellness policies.	Network for Healthy CA: *Cross Program promotion for WIC and Food Stamps	Network for Healthy CA: *Participation in local Collaboration (DSHN)
Office on Aging: *Senior Farmers Nutrition Program (SFMNP)	Office on Aging: *Oversee nutrition education to seniors participating in congregate and home delivery meals program *Also provide information and outreach through Nutrition Info. Van	RUSD: *Implement Wellness Policy within our district *Increase fruits and vegetables in our schools *Partner with other nutrition program to increase health awareness	RCOE: *Partner with WIC to provide nutrition education to increase fruits and vegetables at parent meetings and increase physical activity *Enhancing partnerships by sharing information	RUSD: *Participate in Local Collaboration (DSHN)
			DPSS: *On line Applications	DOPH Nutrition Services (WIC): *Implement CNAP

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DOPH- Nutrition Services *Marketing campaign for farmer's markets (WIC) to increase use of certified farmer's market by people participating in WIC	DOPH Nutrition Services (WIC): *Promote the increase consumption of fruits and vegetables via nutrition education and via new food package *Farmer's market	DOPH Nutrition Services (WIC): *Involvement in ASTPHND *Fruit and Vegetable in WIC Food Package *Department policy for healthy foods and PA at DOPH sites *Motivational interviewing	DOPH Nutrition Services (WIC): *Increase participation in Food Stamp Program with WIC clients *Increase total participation in the WIC program *Cross Promotion with Head Start	
RUSD: *Maximize consumption of CA grown fruits and vegetables focusing on FNS Nutrition Program * Farm to School *Purchase of local grown produce from small farmers *Use seasonal Fruits and vegetables	RUSD: *Increase school garden participation to promote fruit and vegetable consumption *SHAPE * Dissemination of Harvest of the Month		Office on Aging *Provide congregate home delivered meals for suggested donation Surplus food distribution	
Agriculture Commissioner's Office *Promote CA grown fruits and vegetables to the general public	DPSS: *Provide Food Stamp Office Resource Kits Recipe cards & Nutrition pamphlets available		Palm Springs Unified School District *Increase participation in breakfast and lunch meals Increase amount of fruits and vegetables in meals	

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Agriculture Commissioner's Office *Promote establishment of *Local Certified Farmer's Markets *Promote incentives to maintain a sustainable agricultural element	UCR Cooperative Extension: *Provide nutrition message to promote fruit and vegetable consumption: *FSNEP classes for adults *UCR centennial Day *Ag experimentation event *Grandparents raising Grandchildren *Resource Fair *Increase the use of school based instruction for gardens to increase fruit and vegetable consumption	RCOE *Wellness policy for Preschools *Newsletters for Staff	Riverside Child Care Consortium *CARES program	
Palm Springs Unified School District *Use seasonal Fruits and Vegetables *Use CA grown Fruits and Vegetables *Display Fresh Start dposters and pamphlet			UCR Cooperative Extention: *Participation in local collaboration (DSHN & CNAP)"	

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Nu View School District *Use CA grown Fruits and Vegetables and Seasonal *Fruits and Vegetables Display posters	RCOE Head Start *Use of Harvest of the Month Resource for parent & teacher Ed. *Coordinate Nutrition classes for parents *Counseling and Nutrition Education classes for overweight and underweight	Palm Springs Unified School District *District Wellness Policy	Nu View Union School District *Increase participation in breakfast and school meals	
Riverside Child Care Consortium *Resources available to Child Care providers Nutrition speakers and training available	Palm Springs Unified *Harvest of the Month	Nu View Union School District *District Wellness Policy		
	Nu View Union School District *Education for parents			