



2020-2021 400 ANIMATION PROJECT REQUEST FOR PROPOSAL

During the summer of 2020, the Green Team Youth Corps Apprentices created two radio shows in partnership with the National Park Service Timucuan Preserve Unit (TIMU). The project is a part of the national [400 Years of African-American History Commission](#). The Green Team's radio shows specifically highlight the lives and unique history of six Africans who were enslaved at Kingsley Plantation located in TIMU.

The Fall 2020 Green Team Fellows animated one of the radio shows. Groundwork Jacksonville is seeking a team of teens, college students, and professionals to animate the second radio show. As a Team, your assignment is to create an animatic that will bring the 15 minute radio show to life.

The final animatic will be rolled out during the Heritage Celebration at Kingsley Plantation.

TIMELINE

Spring 2021: Five weeks on Saturday beginning January 23 - February 20, 2021 from 9:00 am to 2:00 pm. Spring Semester Celebration will be held on Thursday April 29, 2021 at 6:00pm. Dress rehearsal will be on Wednesday, April 28th.

Sat. Jan 23 - Introduction to the GWJax, 400 Commission, the Animation project, and each other. Review what has been done. Listen to the radio shows. Break into groups and begin story mapping.

Sat. Jan 30 - Story mapping, illustrating, career engagement and end of the day review.

Sat. Feb 6 - Illustrating, editing, career engagement, and end of the day review.

Sat. Feb 13 - Present animatic to TIMU Rangers, post-production, and work on final presentation.

Sat. Feb 20 - Post-production and work on final presentation

DESIGN PROCESS

The following questions detail the type of information expected in your final presentation that will be given during the Spring Semester Celebration on Thursday April 29, 2021 at 6:00pm.

Question 1: Describe your design process, explaining how you selected the elements to be designed and the process.

Question 2: Explain how your design approach is appropriate, sustainable, and realistically responds to the design challenge. Explain what makes your design unique, how it brings the story to life, and/or meets constraints, timeline issues, or other challenges.

Question 3: Describe what you learned from this design challenge, including what you would do differently if you had more time.

The written answer to each of these questions must be included in your talking points for your final presentation.

REQUIRED DELIVERABLES

1. Presentation slides shall be prepared using presentation software and shall include the following:
 - a. Images that tell the story of the process
 - b. Background on the project process from the 2020 Apprenticeship & Fall Fellowship
 - c. Describe the Principles of Animation
 - d. Present the animatic
2. Written talking points addressing the response to questions 1-4 above.

The presentation must include a minimum of 5 slides. PRESENTATIONS ARE A MAXIMUM OF 10 MINUTES.