

2021 Article Proposal Form



CFMA *Building Profits* is dedicated to providing construction financial professionals the information they need to do their jobs better. Our articles are written in expository style, are at least 2,500 words, and include case studies and/or specific examples whenever possible. The use of graphs, charts, checklists, etc. is also encouraged.

Author Contact Information:

Name _____

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Address _____

Phone _____ E-mail _____

Proposed Issue:

Jan/Feb: Remote Work (due 10-12-20)

Jul/Aug: IT Solutions (due 4-12-21)

Mar/Apr: HR Management & Workforce Engagement (due 1-4-21)

Sept/Oct: Risk Management (due 6-14-21)

May/June: The Strategic CFM (due 2-17-21)

Nov/Dec: Industry Trends (due 8-9-21)

Proposed Article Title: _____

Proposed Article Category:

Accounting & Reporting
Budgeting & Planning
Human Resources
Income Recognition Methods
Legal
Management & Leadership

Productivity
Project Management
Risk Management
Surety & Bonding
Tax & Legislation
Technology

Article Content Level:

Basic

Intermediate

Advanced

Audience:

☐ GC

☐ Subcontractor

Contractor Size:

☐ <\$10M

☐ \$10-25M

\$25-50M

\$50-100M

\$100-300M

>\$300M

Please provide below or attach a description or outline about your article and include the benefit to CFMA members.