BUSINESS PLAN COMPETITION

Organiser: Department of Management , Maharaja Agrasen Institute of Technology

Judges : Ms Bindu Pathak, Mr Gagan

Date : 21st March, 2018.

Timings : 9:00 AM

Venue : Seminar Room, 9th floor, 9th Block

The session began with a brief introduction about the competition by the core team. Overall 40 teams participated, each with 3 members. 20 teams were screened out on the basis of a Business Quiz. The qualified 20 teams were then given 3 hours to prepare business plan presentation on either of the following themes:

1. Digital Disruption
2. Bridging the Gap between Rich and Poor
3. Self Sustaining System
4. Fitness Freak

The competition witnessed an active involvement of the students and a number of commendable business plans were presented. The session summed up with the following winners:

1st Prize: Team Tacsai (Saahil, Rajat Jain, Aman)

2nd Prize: Team Chaitanya (Amit Mishra, Saurabh, Bittoo Aggarwal)

3rd Prize: Team Ace (Harleen Kaur, Jatin Garg, Harnaman Singh)

Team Vyapari (Priyadarshini Pathak, Chirag Gupta, Twinkle Singh)