

WEEK/MONTH:

## THE ONE-PAGE MARKETING PLAN

YOUR MARKETING MESSAGE:

YOUR PRIORITIES:

ACTION STEPS:

1. \_\_\_\_\_  
\_\_\_\_\_
2. \_\_\_\_\_  
\_\_\_\_\_
3. \_\_\_\_\_  
\_\_\_\_\_
4. \_\_\_\_\_  
\_\_\_\_\_
5. \_\_\_\_\_  
\_\_\_\_\_

OBSTACLES THAT MAY GET IN THE WAY OF  
ACHIEVING THE ACTION STEPS, AND HOW YOU'LL  
OVERCOME THEM:

TOOLS, RESOURCES, HELP NEEDED AND ANYTHING ELSE TO KEEP IN MIND: