

WEEK/MONTH:

THE ONE-PAGE MARKETING PLAN

YOUR MARKETING MESSAGE:

YOUR PRIORITIES:

ACTION STEPS:

1. _____

2. _____

3. _____

4. _____

5. _____

OBSTACLES THAT MAY GET IN THE WAY OF
ACHIEVING THE ACTION STEPS, AND HOW YOU'LL
OVERCOME THEM:

TOOLS, RESOURCES, HELP NEEDED AND ANYTHING ELSE TO KEEP IN MIND: