

**TOWN OF WESTPORT
SIGN DESIGN GROUP**
Kennedy Administration Building
Community Meeting Room
5387 Mary Lake Road
Waunakee, WI 53597

Minutes - April 21, 2021

The meeting was called to order at 4:01 p.m. by Chair Cuccia via GoToMeeting video conferencing. Members in attendance: John Cuccia, Amy Freidig, Joe Pichette, Chris Moore, Mark Trotter and Tom Wilson. Members absent: None. No others were present.

There was no public comment on matters not on the agenda. The minutes of the March 11, 2020 meeting were approved as presented on a motion by Moore, second Pichette.

Wilson went briefly through the memo presented on the sign size and placement allowances that are in effect in the Town.

Moore then went through the preliminary design study for signage that the Design Team worked on. He described the process to find out what Westport is for a sign design, and looked at the natural elements that Westport offers. A welcome sign with a simplistic rough oak tree symbol and date was presented as a discussion design. All liked the idea of the tree logo, but requested more definition. There was discussion on adding other elements such as a farm, a silo, or water, but it seemed to make the general concept too complex to use. There were conflicting thoughts on including a date in the design and that will depend on usage, but the Team will come back with options which include and exclude the number. Wilson will determine the exact date the Westport Town government was formed. The Team will work on the above ideas to present to the Group at the next meeting, and may try to drop the symbol into some other sign types to see its application.

There was no Miscellaneous Business or Forthcoming Events raised.

Motion to adjourn by Trotter, second Freidig. The meeting adjourned at 5:01 p.m.

Respectfully Submitted,

Thomas G. Wilson, Recording Secretary
Town Attorney/Administrator/Clerk-Treasurer