

## KCAO MARKETING & RESOURCE DEVELOPMENT COMMITTEE MEETING

Monday, May 21, 2018 @ 4:30 P.M.  
Kings Community Action Organization  
1130 N. 11<sup>th</sup> Ave., Hanford, CA 93230

### MINUTES

#### CALL TO ORDER

The meeting was called to order by Committee Chairperson Alicia Jacobo at 4:34 P.M. Those in attendance were:

**Members Present:** Alicia Jacobo, Pat Nolen, Tim Bowers, Diane Sharp

**Members Absent:** Raymond Lerma, Melissa Whitten

**Staff Present:** Jeff Garner, Irene Moreno

**Guests Present:** None

#### PUBLIC COMMENTS/UNSCHEDULED APPEARANCES

None.

#### STAFF COMMENTS

None.

#### APPROVAL OF MINUTES FROM PREVIOUS MEETING

Committee Chairperson Alicia Jacobo called for a motion to approve the minutes for February 26, 2018. Item was **M/S/C (Bowers/Nolen)**. **Approving:** Jacobo, Nolen, Bowers, Sharp. **Opposing:** None. **Abstentions:** None. **Absent:** Lerma, Whitten. Item approved.

#### UPDATE ON OUTREACH AND DEVELOPMENT ACTIVITIES

Jeff reviewed the KCAO Donation Detail Report received through April 30, 2018, with the committee. Jeff answered any questions the committee had.

New campaign for the Barbara Saville Women's Shelter, "Adopt a Room" project. Intern from Fresno Pacific University is assisting with this project. Board member Elsie Barba has started a list of parties interested and of donated items.

There is a pilot from the Lemoore Naval Air Base who is interested in doing a fundraiser for KCAO in September /October. He idea is to do a Casino Nigfht at the Civic Auditorium.

Planning for "Open House" at the new Armona Learning Center. The event will be held on May 29, 2018, from 5-6pm. Hoping for a good turnout. Jeff will send out the invite.

Jeff mentioned that part of the Marketing Committee is to find funding and maintain it. Higher growth than projected for the agency.

#### BOARD COMMENTS

None.

#### ADJOURNMENT

Committee Chairperson Alicia Jacobo adjourned the meeting at approximately 5:08 P.M.

Respectfully submitted,

*Irene Moreno*

Irene Moreno  
Board Recorder