



Monthly Business Report

Your Success in One Simple Document

It's been proven time and time again: when performance is *measured*, performance improves. When performance is *measured* and *reported*, the rate of improvement accelerates. And when performance is *measured*, *reported*, and *rewarded*, the improvement is optimized.

That's why you have this report. At your fingertips is detailed information about the status and activity of the customers and Marketing Executives in your organization. Understanding the information in your report empowers you to recognize your Marketing Executives and direct your business towards success.

For additional information, please refer to the Melaleuca Compensation Plan.

1 Personal Information Summary

Bill or Lucy Cameron
250 Harris Blvd
Blaine, ND 58230
(701) 425-1234
Cust# 720885463
Enrollers Name Linda Or Troy Britain
Preferred Customer Renewal Date 08/31/2006
Preferred Customer Yes 75

Personal Melaleuca Product Points 2
Personal Vitality/Sei Bella Product Points 74
Date Last Purchased 7/31/2011
Active Enrollees 28
Active Personal Directors 4
Active Directors 16
Status Senior Director
Commission Rate Senior Director
Melaleuca Marketing Executive Yes
Cumulative Product Points 124,042

- 1a** The number of your personally enrolled customers who purchased their minimum Product Points within the month.
- 1b** The highest status you have achieved.

- 1c** Your current commission rate.
- 1d** The total Product Point volume generated in your organization during the last 12 months.

1 How to use: PERSONAL INFORMATION

- Take full advantage of Melaleuca's compensation plan by being preferred at 35 or 75 Product Points.
- Use this section to find your status, number of personal enrollees, number of personal directors, and the Product Points you ordered last month.

2 Support Team Marketing Executives

CTY	Gen	Name	Address	City	St	Zip	Phone	Status
USA	7	Jamie S Williams	2187 Smith Dr	Eustis	FL	32726	(352) 245-1234	Executive Director III
USA	6	Jessie Franklin	134 East 6th Ave	Blanding	UT	84511	(801) 678-1234	Executive Director
USA	5	Joshua Calvin	PO Box 251	Pinewood	CA	90274	(310) 227-1234	Executive Director V
USA	4	Sue S Pearson	639 Dover Pl	Columbus	OH	43230	(614) 854-1234	Executive Director
USA	3	Theo C Bird	4214 Davey Dr	Yorkshire	NJ	07840	(908) 816-1234	Executive Director II
USA	2	Linda or Tim Johnson	85 Taft Rd Apt 4	Lexington	MA	02420	(718) 365-1234	Executive Director VIII
USA	1	Stephen Jensen	1333 49th Ave	San Francisco	CA	91232	(318) 432-1234	Senior Director V

2 SUPPORT TEAM

- This provides the addresses and phone numbers of your support team.

3 Active Enrollees

											3d	3e	3f	3g												3i	3j	3m				
CTY	PC	V	CR	S	VS	G	EP	PD	NE	RC	Name	Address	City	St	Phone	Mths Enrld	Prod Pts Mel	Vit/SB	Prod Pts	Org	PEG/Org											
USA	O		C	C							Edward R Rodriguez	3589 E 8th Ave	Annapolis	MD	(201) 736-1234	56	79	79		1.1												
USA	35	1	M3+	D	2	2		2			Jason Belnap	128 Walnut Cr	Beserock	FL	(352) 939-1234	65	10	65	1865	1.06												
USA	75	3	D2*	D2	3	9	1	4			Melissa Mitchell	4715 Elsie St	Bernard	IN	(284) 435-1234	65	70	6	2857	.51												
											3a	3b	3c	3h												3l	3k	3m				
																						PEG Volume 2,777										

- 3a** A number in this column indicates the number of Product Points included in the Backup Order authorized by the customer on his/her Customer Agreement form. An "O" in this column indicates that Preferred Customer privileges are suspended for the customer and the customer should call Melaleuca Business Development at (208) 522-0870.
- 3b** This number indicates how many services the Preferred Customer has.
- 3c** This column contains the commission rate of your customers as follows:
C - Customer
M - Marketing Executive
E-E9 - Executive Director-Executive Director IX
CD - Corporate Director
S-S9 - Senior Director-Senior Director IX
D-D9 - Director-Director IX
- 3d** "+" Indicates an advancement in status compared to the preceding month.
"-" Indicates a drop in status compared to the preceding month.
"*" Indicates advancement(s) to a new high status.
- 3e** The "S" column is the highest status achieved by this Marketing Executive.
- 3f** The "VS" column indicates volume status (derived solely by group volume).

- 3g** The "EP" column is the Marketing Executive's total number of personally enrolled Preferred Customers. "PD" is the Marketing Executive's total number of personally enrolled Directors. "NE" is the total number of this Marketing Executive's new enrollments for that month.
- 3h** A number 1-3 indicates the goal set by the Marketing Executive, which corresponds with the level of participation indicated on his/her Independent Marketing Executive Agreement.
- 3i** Melaleuca Product Points purchased by your personally enrolled customer within the month.
- 3j** The total number of Product Points purchased by your personally enrolled customer's organization.
- 3k** Your Personal Enrollee Group Volume (PEG) or the sum of all your personal enrollees' Organization Volumes.
- 3l** The number of months your personally enrolled customer has been an active customer.
- 3m** The ratio of PEG volume to Organization Volume.

3 How to use: ACTIVE ENROLLEES

- An active enrollee is any customer who orders 29 Product Points or more in any given month.
- If a personal enrollee has an asterisk next to their status (3c), call them and celebrate their success in reaching a new high status.

4 INACTIVE ENROLLEES

- If you see that a personal enrollee is not active, call him/her immediately and help them resolve their concerns. You may answer their questions or see how you can help them save money when they place their order.

4 Inactive Enrollees

CTY	PC	V	CR	G	NE	Name	Address	City	St	Zip	Phone	Mths Enrld	Prod Pts Mel	Prod Pts Vit/SB	Org Prod Pts	PEG/Org
USA			C	3		Lee Wilson	9857 Summerfield Ln	Des Moines	IA	51101	(604) 420-1234	16*		0		
USA			C	1		Terry A Jones	671 Huntsman Highway	Framingham	MA	02499	(604) 521-1234	6*		0		

8 Leadership Development Bonus

Next Status Eligible	Personal Enrollee	Enroll Date	C/V	Comm Rate	Achieved Date	Has Status => than Enrollee	Potential Advancement Amount	Potential Pacesetter Amount	Leadership Development Paid
Director	Jim Ore	05/06/2010	Yes	D2	7/2010	Yes	50.00	50.00	100.00
Director II	Sally Mead	05/06/2010	Yes	D2	7/2010	Yes	100.00	100.00	0.00
	Linda Jones	05/12/2010	Yes	D4	5/2010	Yes	100.00	100.00	66.67
Director III	Jason Williams	02/27/2010	Yes	D3	5/2010	No	150.00	150.00	0.00
	Max Evans	05/12/2010	Yes	D4	6/2010	Yes	150.00	150.00	0.00
Total Leadership Development Bonus									\$166.67

8a Enroller's commission rate must be equal to or greater than the enrollees in order to earn the Leadership Bonus.

8b Indicates the potential amount (50% of what your personal will earn) that can be earned with the personals first time advancement to a new status.

8c Indicates the potential amount (50% of what your personal will earn) that can be earned when the personal advances in pacesetter timeframe.

8d If your personal's retention rate is not 90% or better they must hold the status for 3 consecutive months then you will both be paid. 0.00 will show until the 3rd month.

8e Indicates the amount you are paid on your personal. If they have a retention rate of 90% or better and get paid in 3rds you will too. EX. \$66.67 is 1/3 of \$200 the Pacesetter advancement for D2.

8 How to use: LEADERSHIP DEVELOPMENT BONUS

- Melaleuca rewards you for helping your personal enrollees reach their goals by paying you a one-time Leadership Development Bonus when your Personal Enrollee advances.

9 Pool

<u>Preferred Customer Activity</u>					
Total Organization Preferred Customers	Apr	May	Jun	Jul	
Less Apr Rollups	0	42	128	152	
Less May Rollups	0	0	0	0	
Less Jun Rollups		0	0	0	
Less Jul Rollups			0	0	
Preferred Customers Less Rollups	0	42	128	152	
Net Growth in Preferred Customers		42	86	24	
Apr to May Net Growth		42			
May to Jun Net Growth		86			
Jun to Jul Net Growth		+ 24	24		
3 Month Total Net Growth		152	24		
Months		/ 3	3		
Organization Growth Factor		50.67	8.00		
<u>Leadership Points Earned Calculation</u>					
Leads, Appointments and Presentations For Your Personal Enrollees	May	Jun	Jul		
Other Appointments and Presentations	31	52	40 (Maximum 40)		
Other Leadership Points	0	47	4		
Other Leadership Points	0	5	20		
Leadership Points Earned	31	92	64		
May Leadership Points Earned		31			
Jun Leadership Points Earned		92			
Jul Leadership Points Earned		+ 64			
Total Leadership Points		187			
Months		/ 3			
Average Leadership Points		62.33 (Maximum 100)			
Leadership Point Multiplier		X 2			
Average Leadership Points after Multiplier		124.66			
<u>Retention Factor Index</u>					
5 Month Ari	Mar	Apr	May	Jun	Jul
0.00	0.00	100.00	94.45	85.81	
Month	Total Enrollment	Preferred In Jul	Preferred		
Mar	0	0	0.00		
Apr	0	0	0.00		
May	36	27	75.00		
Jun	91	75	82.42		
Jul	45	45	100.00		
5 Month Ari	85.81				
Your Retention Factor For The Leadership Pools:		3			
Top 1/3 Cut Off		84.10			
Mid 1/3 Cut Off		5.00			
<u>Leadership Bonus Calculation</u>					
Commission Rate Factor (Director IV)			1.40		
Leadership Pool Retention Factor			X 3.00		
Average Organization Preferred Customer Growth			X 50.67		
Average Leadership Points			+ 124.66		
Leadership Bonus Points			355.47		
Leadership Pool Bonus			426.56*		

9a This section of your report shows your net Preferred Customers. Rollups into your organization are excluded.

9b Shows growth for the last three months vs. the current month divided by 3.

9c This section shows your Leadership Points and how you earned those points.

9d Any Marketing Executive who earns a three month average of 50-100 Leadership Points will receive two times the Leadership credit earned.

9e Number of new enrollments.

9f Number of customers still remaining from first month.

9g Percentage of customers still preferred.

9h Average Retention Index: average of above percentages. This determines if you get a Retention Factor of 1, 2, or 3.

9i Top 1/3 = Retention Factor of 3.

Mid 1/3 = Retention Factor of 2.

Bottom 1/3 = Retention Factor of 1.

9 How to use: LEADERSHIP POOLS

- Growth in Preferred Customers (9a) is a great way to measure how your organization is doing. Melaleuca Leadership Pools reward you for growing your business.
- 9c shows you how your Leadership Points were earned. It is important that you help other Marketing Executives by doing presentations for their new enrollees. Remember, only 40 Leadership Points can come from your own personal enrollments.
- You earn Leadership Points by:
 - Enrolling a personal customer = 3 Leadership Points
 - Doing a presentation = 2 Leadership Points
 - Selling a *Career* or *Value Pack* = 1 Leadership Point
- You can also earn 10 Leadership Points by helping a Personal Enrollee reach Director status in their first month of enrollment (see commissions plan for details).

* Total Points by share value—not shown.

10 Quality Customer Score Calculation

Month	5 Month Preferred Enrollees	5 Month Still Preferred	QCS - 0.71429		
March	4	4			
April	1	0			
May	4	3			
June	3	1			
July	2	2			
Total	14	10			

JULY	Name	Preferred	Placed Order	Business Kit	Earned	Potential after 3 Months
	Johnny Marks	Y	Y	Y	First	0.00
	Oke Wells	Y	Y	Y	0.00	25.00
	Total	0.00				

JUNE	Name	Preferred	Placed Order	Business Kit	Earned	Potential after 3 Months
	Marcia Brady	Y	Y	Y	First	0.00
	Sandy Shades	N	N	Y	0.00	0.00
	Tom Adams	N	N	Y	0.00	0.00
	Total	0.00				

MAY	Name	Preferred	Placed Order	Business Kit	Earned	Potential after 3 Months
	Van Martin	Y	Y	Y	First	0.00
	Robert Skinner	Y	Y	Y	25.00	0.00
	Daniel Jones	Y	Y	Y	25.00	0.00
	Kari Sonar	N	Y	Y	0.00	0.00
	Total	50.00				

10a Total paid for the listed month.

10b Indicates your first quality enrollment for the month. You earn \$25 for each quality enrollment after the first.

10c Your QCS must be .75 or higher to get paid the Quality Customer

Bonus in the month of enrollment. Otherwise the bonus will be paid after 3 consecutive months of enrollment.

10d Quality Customer Score reflects the percentage of new personally enrolled customers from the last 5 months that are still preferred.

NOTE: Please refer to the Weekly Commission Schedule on your business report for weekly bonuses paid.

10 How to use:

QUALITY CUSTOMER SCORE

- If you are a Commission Rate Director and above or a Marketing Executive in your month of enrollment and the two months following, you can use the Quality Customer Score to qualify for the Quality Customer Bonus.
- Quality Customer Enrollments are essential to improve your Quality Customer Score. A quality-enrolled customer will have a Membership Kit on file. All necessary paperwork must be received by Melaleuca, and they will have fulfilled their monthly Product Point commitment by placing an order in their first month. (Receiving a Backup Order or Select Pack will not qualify them as a quality customer.)

11 Organization Returns

Name	Ref. #	Prod Pts. Returned	Amount retracted
Jean M Akinson	R 9999999	35	\$ 2.73
George Roberts	R 8888888	35	\$ 2.73
			\$ 5.46

11a Name of your customer who returned product.

11b Reference number for the return.

11c Number of Product Points returned.

11d Amount being deducted from current month's commissions.

11 How to use:

ORGANIZATION RETURNS

- If your customers have returned products to Melaleuca, call them and find out why. Resolve their concerns.

12 & 13 BONUS & COMMISSIONS SUMMARY / DATA PROCESSING FEE

- This section summarizes all commissions and bonuses that were paid to you in the month. The data processing fee is the fee charged to calculate, process and send your monthly Business Report.

If you have any questions about this report, please call Business Development at (208) 522-0870.

12 Bonus & Commissions Summary

	Earned
Product Introduction Commission	27.00
Organization Commission	1880.55
Pacesetter Bonus	1600.00
One-Time Advancement Bonus	1500.00
Leadership Development Bonus	600.00
Senior Director Car Bonus	400.00
Senior Director Leadership Bonus	2435.00
Services Bonus	6.04
VFL.com	2.52
Career/Value Pack Commission	50.00
Organizational Returns	-5.46
Total	8,495.65

13 Data Processing Fee

July Commission Check	
12 Aug 2011	
Regular Commission	8,495.65
Data Processing Fee	-48.80
Total Check Amount:	\$8,446.85

12 The summary of all commissions and bonuses found throughout your business report.

Some sections of your Business Report are not highlighted in this document. The sections not included are Leadership Point Detail, Organization Totals, Personal Enrollee Group Volume Information, One-Time Advancement Bonus, Career & Value Pack Commissions, and Leadership Point Calculation. For more information on these sections, please call Business Development at (208) 522-0870.

