

Metrics Report

School of Business

NCCU School of Business Total Enrollment

Term	College	NCCU Students
Fall 2020	School of Business	976
Spring 2021	School of Business	853

NCCU School of Business Total Enrollment- MBA

Career	Program	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Graduate	Business Admin	46	37	34	61
Total		46	37	34	61

NCCU School of Business Total Enrollment

Career	Major	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Undergraduate	Accounting	120	117	104	93
	Business Admin	609	631	589	621
	Computer Science and Business	139	146	147	145
	Hosp & Tour Adm	95	64	65	53
	Total	963	958	905	912

NCCU School of Business Total Retention

Fall Retention								
Cohort	Realigned College	Cohort Size	After Yr1	After Yr2	After Yr3	After Yr4	After Yr5	After Yr6
2013	Sch Business	122	72%	60%	49%	24%	4%	2%
2014	Sch Business	155	80%	66%	61%	30%	8%	4%
2015	Sch Business	179	79%	66%	59%	32%	7%	
2016	Sch Business	188	79%	60%	53%	20%		
2017	Sch Business	219	78%	58%	47%			
2018	Sch Business	204	73%	51%				
2019	Sch Business	175	82%					

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NCCU School of Business Total Retention- Accounting

Fall Retention Cohort	Last Program Retained	Students in Cohort	After Yr1	After Yr2	After Yr3	After Yr4	After Yr5	After Yr6
2013	Accounting	18	61%	44%	33%	22%		
2014	Accounting	23	78%	65%	48%	22%	4%	4%
2015	Accounting	25	80%	72%	64%	44%	8%	
2016	Accounting	23	61%	43%	39%	13%		
2017	Accounting	18	89%	67%	56%			
2018	Accounting	16	75%	63%				
2019	Accounting	13	92%					

NCCU School of Business Total Retention- Business Admin

Fall Retention Cohort	Last Program Retained	Students in Cohort	After Yr1	After Yr2	After Yr3	After Yr4	After Yr5	After Yr6
2013	Business Administration	97	73%	61%	48%	28%	7%	
2014	Business Administration	121	80%	71%	66%	33%	7%	1%
2015	Business Administration	99	77%	65%	60%	29%	5%	
2016	Business Administration	128	83%	60%	57%	20%		
2017	Business Administration	174	82%	60%	48%			
2018	Business Administration	143	71%	52%				
2019	Business Administration	129	84%					

NCCU School of Business Total Retention- Computer Science & Business

Fall Retention Cohort	Last Program Retained	Students in Cohort	After Yr1	After Yr2	After Yr3	After Yr4	After Yr5	After Yr6
2013	Computer Sciences and Business	3	67%	100%	67%	33%	33%	
2014	Computer Sciences and Business	9	100%	78%	67%	78%		
2015	Computer Sciences and Business	19	53%	37%	26%	21%		
2016	Computer Sciences and Business	21	62%	38%	38%	14%		
2017	Computer Sciences and Business	34	68%	47%	32%			
2018	Computer Sciences and Business	35	74%	49%				
2019	Computer Sciences and Business	34	74%					

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NCCU School of Business Total Retention- Hospitality and Tourism Administration

Fall Retention Cohort	Last Program Retained	Students in Cohort	After Yr1	After Yr2	After Yr3	After Yr4	After Yr5	After Yr6
2013	Hospitality and Tourism	13	92%	62%	69%	46%	8%	
2014	Hospitality and Tourism	14	86%	64%	50%	29%	7%	7%
2015	Hospitality and Tourism	13	100%	77%	69%	46%	15%	
2016	Hospitality and Tourism	12	92%	92%	83%	25%		
2017	Hospitality and Tourism	11	64%	36%	36%			
2018	Hospitality and Tourism	4	75%	75%				
2019	Hospitality and Tourism	6	83%					

NCCU School of Business Graduation Rates

Cohort Year	Realigned College	Same Program	Cohort size	Graduated Year 3	Graduated Year 4	Graduated Year 5	Graduated Year 6
2012	Sch Business	Same Major	116		19%	29%	31%
		Different Major	95	2%	24%	59%	68%
2013	Sch Business	Same Major	85	1%	19%	35%	35%
		Different Major	37	3%	35%	51%	51%
2014	Sch Business	Same Major	101	3%	25%	45%	47%
		Different Major	54	2%	31%	59%	67%
2015	Sch Business	Same Major	109	2%	24%	38%	
		Different Major	70	4%	36%	66%	
2016	Sch Business	Same Major	122	2%	26%		
		Different Major	66	5%	35%		
2017	Sch Business	Same Major	162	2%			
		Different Major	57				

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NCCU School of Business Employment Placement

Students reporting full-time employment, entrepreneurial pursuits, or graduate school within 6 months of Fall or Spring Graduation											
	2016-2017		2017-2018		2018-2019		2019-2020		2020-2021 ¹		Totals
	Fa	Sp	Fa	Sp	Fa	Sp	Fa	Sp	Fa	Sp	
Total Graduates	56	92	66	103	58	92	80	95	95	103	840
Total Respondents	30	58	57	42	50	62	59	64	46	58	526
ACCT	7	11	2	6	9	11	6	5	2	5	64
BUA	9	17	17	20	31	22	37	36	12	19	262
CSB/IT	11	2	1	2	2	10	11	5	3	4	51
HADM		8	2	2	2	6		4	2	4	30
Grad School		9	1		5	9		1	3	1	29
Self-Employed	1	1		1	1			5			9
Total Placements	28	48	23	31	50	58	54	56	22	33	445
% of Graduates	50	52	35	30	86	63	68	59	23	32	53
% of Respondents	93	83	40	74	100	93	91	88	49	57	85

¹ Data current as of May 2021; final data reported 6 months after term