



Student Learning Assessment Report (SLAR)

Nonprofit Business and Social Enterprise

Instructions: This template is a running document of each annual Academic Program Assessment Report due to the department chairs and Provost the last Friday in October. The final report in the document should be the official report of the year of the full Program Review. All reports below use the same report template. If the report is the Program Review year, please indicate it next to "Program Review Year" and also submit the Academic Program Review (APR).

Department: Business

Academic Program Evaluated: Nonprofit Business and Social Enterprise

Program Review Year: 2018-2019

	Year 1 Academic Year: 2018-2019	Year 2 Academic Year:	Year 3 Academic Year:	Year 4 Academic Year:
Faculty members involved in this assessment process: (List all faculty members who participated: program coordinator, reviewers, committee members, etc.)	Eveline Lewis Adjunct faculty (Trent Sims, Julie Horner)			
Number of students in sample: (If known, supply the number of students in each class/year who were used)	Sophomores: 10 Juniors: 17 Seniors: 7	Freshmen: Sophomores: Juniors: Seniors:	Freshmen: Sophomores: Juniors: Seniors:	Freshmen: Sophomores: Juniors: Seniors:

in the assessment report.)		Graduate:	Graduate:	Graduate:																																																	
Instrument(s) used in assessment: (List the exams, standardized tests, portfolios, etc. that were used in the assessment process.)	Financial Report Analysis Project in NBUS 233 Grant Writing Project in NBUS 238 Social Enterprise Business Plan in NBUS 323																																																				
Additional Data: (List any additional information/data that informed this report.)	Peregrine Outbound Testing																																																				
Methodology: (Explain the method of data collection and the data analysis process.)	Canvas data collection from summative courses (Linking outcome rubric with artifact from each course), each student is assessed individually.																																																				
Results of Assessment: (List the findings in summary format as narrative.)	Most outcomes are achieved; there are some missing data.																																																				
Data: (Provide the graphs, charts, etc. that were used to show data results. Do not include the actual data.)	<table border="1" data-bbox="388 966 955 1315"> <thead> <tr> <th colspan="7">Nonprofit Business and Social Enterprise</th> </tr> <tr> <th>Competency</th> <th>Performance Indicator</th> <th>Success Criteria</th> <th>14-17</th> <th>18-20</th> <th>21-23</th> <th>24-27</th> </tr> </thead> <tbody> <tr> <td>Students will have the ability to write grants</td> <td>Write grant with all components present</td> <td>85 percent students will achieve at least 80% on the assignment</td> <td>85%</td> <td></td> <td>90%</td> <td></td> </tr> <tr> <td>Students will analyze fiscal condition of nonprofits, using the ratio analysis and flow sheet financial statements.</td> <td>Case Study: Financial condition of nonprofit organization</td> <td>85% students will achieve 80% on the assignment</td> <td>82%</td> <td></td> <td>88%</td> <td></td> </tr> <tr> <td>Students are engaged in strategic volunteer activities based on the understanding of volunteer demographics</td> <td>Special Project - researching and assessing volunteer demographics</td> <td>85% students will achieve 80% on the assignment</td> <td></td> <td>88%</td> <td></td> <td>90%</td> </tr> <tr> <td>Students will have the ability to design an integrated marketing plan for a nonprofit organization</td> <td>Special Project: Designing an integrated marketing plan</td> <td>85% students will achieve 80% on the assignment</td> <td></td> <td></td> <td></td> <td>88%</td> </tr> <tr> <td>Students will be able to develop a business plan for social enterprise business</td> <td>Special project: Business plan with all components present</td> <td>85 percent students will achieve at least 80 percent score on the completed business plan</td> <td></td> <td></td> <td>88%</td> <td>90%</td> </tr> </tbody> </table>	Nonprofit Business and Social Enterprise							Competency	Performance Indicator	Success Criteria	14-17	18-20	21-23	24-27	Students will have the ability to write grants	Write grant with all components present	85 percent students will achieve at least 80% on the assignment	85%		90%		Students will analyze fiscal condition of nonprofits, using the ratio analysis and flow sheet financial statements.	Case Study: Financial condition of nonprofit organization	85% students will achieve 80% on the assignment	82%		88%		Students are engaged in strategic volunteer activities based on the understanding of volunteer demographics	Special Project - researching and assessing volunteer demographics	85% students will achieve 80% on the assignment		88%		90%	Students will have the ability to design an integrated marketing plan for a nonprofit organization	Special Project: Designing an integrated marketing plan	85% students will achieve 80% on the assignment				88%	Students will be able to develop a business plan for social enterprise business	Special project: Business plan with all components present	85 percent students will achieve at least 80 percent score on the completed business plan			88%	90%			
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Strengths: (From the findings, list the areas of strengths that currently	This is the newest program in the business department; it has gained a																																																				

exist in the academic program.)	sustainable size. Most learning outcomes are assessed.			
Areas in need of improvement: (From the findings, list the areas of weakness(s) that currently exist in the academic program.)	Courses taught by adjunct have not been assessed systematically. The program learning outcomes are not spelled out appropriately.			

Year 1:

Plans for improvement: (Provide the improvement plan, when it will be implemented, and person who will administer the improvement plan.)

*If an A.A. degree is part of this program, describe how the changes to this program affect the A.A. degree, if any.

Plan for Improvement	Timeline	Responsible Person
All adjunct must be required to assess the outcomes	Fall 2019	Eveline Lewis
Making changes on the program learning outcomes and how they are measured	Spring and Fall 2019	Eveline Lewis
Modify program mapping according to the new program learning outcomes	Fall 2019	Eveline Lewis

Year 1:

Improvements made: (List completed improvement plans and dates of actual implementation.)

If an A.A. degree is part of this program, describe how the changes to this program affect the A.A. degree, if any.

Improvement Plan	Implementation Date
Improvement plans are ongoing	

Year 2:

Plans for improvement: (Provide the improvement plan, when it will be implemented, and person who will administer the improvement plan.)

*If an A.A. degree is part of this program, describe how the changes to this program affect the A.A. degree, if any.

Plan for Improvement	Timeline	Responsible Person

Year 2:

Improvements made: (List completed improvement plans and dates of actual implementation.)

*If an A.A. degree is part of this program, describe how the changes to this program affect the A.A. degree, if any.

Improvement Plan	Implementation Date

Year 3:

Plans for improvement: (Provide the improvement plan, when it will be implemented, and person who will administer the improvement plan.)

*If an A.A. degree is part of this program, describe how the changes to this program affect the A.A. degree, if any.

Plan for Improvement	Timeline	Responsible Person

Year 3:

Improvements made: (List completed improvement plans and dates of actual implementation.)

*If an A.A. degree is part of this program, describe how the changes to this program affect the A.A. degree, if any.

Improvement Plan	Implementation Date

Year 4:

Plans for improvement: (Provide the improvement plan, when it will be implemented, and person who will administer the improvement plan.)

*If an A.A. degree is part of this program, describe how the changes to this program affect the A.A. degree, if any.

Plan for Improvement	Timeline	Responsible Person

Year 4:

Improvements made: (List completed improvement plans and dates of actual implementation.)

*If an A.A. degree is part of this program, describe how the changes to this program affect the A.A. degree, if any.

Improvement Plan	Implementation Date
