

muhtaseb   
COSMETICS  
natural beauty for your skin

## ABOUT US

### Company Overview

When nature meets luxury, when body unites with the soul...

Muhtaseb Cosmetics is a leader Jordanian cosmetics manufacture, we start in 1998 in Jordan , Muhtaseb Cosmetics soon began its path to leadership, creating & producing natural cosmetics at world-class standards.

The factory is located in Jordan and we are now considered the leaders of the organic and natural cosmetics and Dead Sea Products industry in Jordan.

In year 2001 Muhtaseb Cosmetics Cosmetic started exporting First Brand Aqua Therapy to the various Arabic & international Markets. now we export to more than 16 country around the world like United State, Saudia Arabia, United Arab Emirates, Russia and many others.....

we and our valued partners, work continuously on improving the brand distribution in Key Market Outlets including Hyper Markets, Beauty Salons, Hotels, spa and Pharmacies.

*The power of Nature proven in Labs.  
For the Future.*

## ABOUT US

In our factory quality is of the utmost importance, no detail is too small. Since the beginning, natural preparations have been our main concern and the core of our business. Our complete dedication to the customer's needs and satisfaction is what makes us unique.

While based on ancient recipes, our research and development team and labs are constantly focused on the future. This allows us to stay ahead of the latest developments. Our R&D team of chemists and pharmacists are constantly improving maximum natural formulations, cold extracting and mixing processes, for the best input possible into our products and skin care applications.

We aim to offer the most beneficial solutions that fit all of your needs, thus, Improved products and innovative applications quickly find their way to you.

To sum things up, We are a Jordanian company manufacturing and marketing natural cosmetics under various brand names and production lines.

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*For the Future.*

**M**aximize benefits for the skin – minimize the impact on the environment.

## CHALLENGE & MISSION.

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- We draw our inspiration from skin's health and vitality.
- definition of Beauty is a radiant complexion which reflects two basic factors: skin's health and a sustainable approach to life.
- products are made with pure Dead Sea minerals using a blend of pure botanical extracts combined into unique formulations perfectly harmonized with the skin.

They are designed to restore natural vitality and radiance to your complexion skin and hair.

PHILOSOPHY

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# KEY FEATURES

## What makes us so unique

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### it's MORE THAN JUST NATURAL

- minimum of 98% natural ingredients
- 100% plant water instead of plain water
- contains natural Dead Sea minerals

### it's about HIGH SAFETY

- 0% hazardous chemicals
- pharmaceutical standards
- natural ingredients

### it's SUSTAINABLE BECAUSE WE CARE

- eco packaging
- recycling program
- conservation of natural resources

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*For the Future.*



NATURE

Nature is our inspiration. Our skin care products are formulated almost exclusively with remarkably effective, **natural and organic active ingredients** combined with life-giving plant waters.

We do not use any of the synthetic compounds commonly used in the cosmetics industry that are detrimental to our planet and, as the latest research suggests, may also be detrimental to our health.

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MINIMUM OF

98%

PURE NATURAL  
INGREDIENTS

It is our goal to produce only natural cosmetics, irrespective of their type and purpose. Our products are manufactured in line with specific recommendations and standards developed by international bodies that certify natural and organic cosmetics.

Our standards are even more restrictive than those required by the certification bodies.

The power of Nature proven in Labs.  
*For the Future.*

SAFETY



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**O**ur manufacturing processes meet the highest pharmaceutical standards and respect natural resources. Our cosmetic products are manufactured on a dedicated production line in a pharmaceutical production facility that complies with the most stringent quality and safety standards. This way you can be sure our products are safe for your skin and for your general health.

PHARMACEUTICAL  
STANDARD

*Safety first.*

## SHOWROOM

To provide our customers with unparalleled comfort and high quality services, we have created a chain of our brand stores.



Each store offers a full range of skincare products which customers can study and test while comfortably special testing bar fitted with washbasins with running water.

This is an absolute must if you want to experience our body scrubs and natural soap.

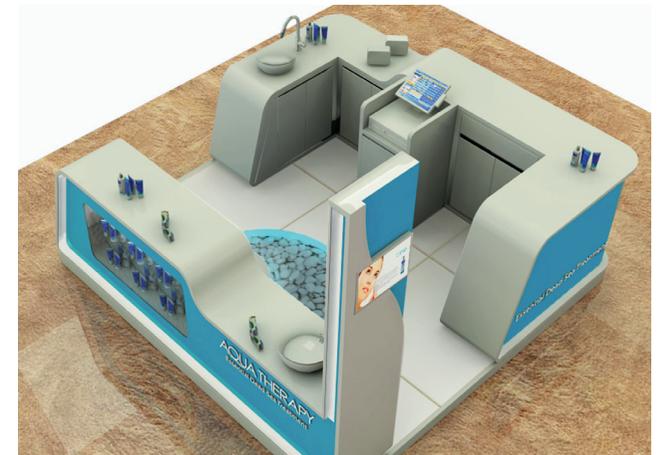
Customers are encouraged to test any product they desire free of charge. Our stores offer brochures which provide extensive information about our products. We also offer hand & foot cream samples for home testing.

## SPECIALIZED STORE

*Unique l& luxury showroom.*

# KIOSK

To provide our customers with unparalleled comfort and high quality services, we have created a special of Kiosk for our brands.



# SPECIALIZED KIOSK

# OUR BRANDS

Some of our brands & products are represented by:

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1



7Elements specializes in naturally based skin care products from the Dead Sea. The products contains natural Dead Sea minerals and mud .

2



NATURE'S HEART is quality line of personal care products present the finest, purest formulas on the market.

3



Aqua Therapy specializes in naturally based skin care products from the Dead Sea. Products are manufactured in Jordan according to strict international quality standards.

4



Shock brings style and creativity to the salon community. As the leading brand in the Market, Shock is committed to supporting hairstylists and empowering them to "learn better, earn better and live better" through innovative products and an industry-leading education platform

## Some of our clients



OUR  
CLIENTS



**Jordan Offices & Factory**  
**MUHTASEB COSMETICS FACTORY | P.O. BOX 710338, Amman 11171 JORDAN**  
**Tel +962 6 4390183 | Fax +962 6 4370130**

**United Arab Emirates Offices**  
**DUBAI MARINE BEACH RESORT & SPA | P.O. BOX 5182, Jumeirah, Dubai, United Arab Emirates**  
**Tel +971 4 3048801 | Fax +971 4 4203391**

**Our Websites**

**[www.mcosmetics.com](http://www.mcosmetics.com) | [www.aquadeadsea.com](http://www.aquadeadsea.com) | [www.aquatherapyuae.com](http://www.aquatherapyuae.com)**

**Facebook Pages**

 **Muhtaseb Cosmetics**

 **AquaDeadSea**