



Knowledge, Applied!





OUR STORY

Observation drives innovation – this is a seed to the foundation of TJS Beauty Secrets. We observed that the current product offerings in the Indian Market were all about quick results. Most of these reputed, recommended & expensive cosmetic products both domestic & international, held limited options for the vegan community and with even fewer products when quality & results were considered.

Based on the above observation a research team was assembled to study natural ingredients, derivatives, actives, essential oils, aroma therapy, etc. to achieve a high standard in skin & hair care with all vegan products which were not just result oriented but also affordable for the masses.

While conducting this study, a critical factor

was understood which most FMCGs find difficult to incorporate into their heavy quantity manufacturing as this would force them to have multiple formulas for the same product based on the geographical & climatic diversification, which becomes even more challenging for a diverse country like India. This was the external critical environmental factors such as sun exposure, moisture levels, humidity, pollution, oil control, etc.

“Observation drives innovation”

Hence, the study was applied by the formation of a company named TJS Beauty Secrets that introduced a product line called Earth Therapy, that creates products in small but multiple batches to achieve this fine balance.



ABOUT US

TJS Beauty Secrets is a company based in Mumbai, India; and is a manufacturer of quality cosmetics for Skin, Body & Hair for sorted after and looked up to brands, as well as its own brand named Earth Therapy.

With an FDA & Pollution Control Board certified infrastructure it houses dedicated spaces for all major functions such as raw material storage area, dedicated powder room, manufacturing floor, finished goods storage, changing rooms, administration area, office, etc. in a highly accessible area with reliable logistic company depots at walking distance, it is a well-planned infrastructure that can furnish any demand with multiple shifts and seamless dispatches to provide quality product within tight timelines.

The company TJS Beauty Secrets is built on the ideology to innovate result oriented cosmetics at affordable prices for the vegan community across the nation. All our products are formulated to suit the Jain Samajh.

“innovate result oriented cosmetics at affordable prices for the vegan community”

Since, its ideology we speak of, by associating yourself with TJS you also contribute towards the welfare & empowerment of the women in India, with our DS Project Initiative – It trains non-working women who intend to support their family financially & provide a fair business opportunity.

INNOVATION

A company built by a team of experts who came together to innovate proven skin & hair care in a vegan formula. Even Today, the company follows the ever-changing trends to make trending products available for the vegan community in a vegan formula.

A black and white microscopic image of plant tissue, showing a dense network of cells with thick, dark cell walls and lighter, more rounded cell interiors. The cells are arranged in a somewhat regular, grid-like pattern, with some larger, more prominent cells interspersed among smaller ones. The overall appearance is that of a complex, interconnected cellular structure.

RESEARCH & DEVELOPMENT

Our R&D team brings together experts such as Aroma Therapist, Formulators, Chemists, Designers & Research Experts who, in their individual capacity develop high-quality fragrances with result driven essential oil & natural ingredient based formulas and then test them for stability & efficacy. These developments are also backed by the research covering areas like market demand, consumer behaviour, consumption pattern, etc.

*“promote knowledge sharing
based mutual growth”*

Our R&D team pays close attention to custom demands to either better an existing formula or create a new one to ensure high satisfaction & promote knowledge sharing based mutual growth.



OUR FORMULATION IDEOLOGY

With our core ideology of providing result oriented natural & essential oil based vegan products the first challenge that our team of experts faced was the existing and immediate result giving pharma products in the market. Even though, they do give immediate or faster results it is comparatively a younger study versus the use of naturally occurring ingredients that have been used for medicinal purpose since the beginning of mankind. Hence, all sorts of allergies, irritants, etc. have been understood & studied over thousands of

years in the field of general skin & hair care.

*“Know & Proven Knowledge,
Applied!”*

This is our strength. Know & Proven Knowledge, Applied. However, we respect the efforts & innovation being achieved in related studies of skin & hair care and we adopt FDA approved safe practices & ingredients to create unique formulations that are effective, nutrition rich & vegan.





OUR PRODUCTS

- **Cleansers**
 - Face Wash
 - Soap-Free Face Wash
 - Gel Face Wash
 - Shower Gel
 - Body Wash
 - Cleansing Milk
 - Water-Less Cleanser (TJS Special)
- **Exfoliator**
 - Aroma Oil Based Scrub
 - Natural Scrub
 - Salt Scrub
 - Sugar Scrub

Note: Available in Gel & Cream Base

- **Massage Gels**
 - Natural Massage Gels
 - Aroma & Essential Oil Massage Gels
 - Aloe Vera Massage Gel
- **Skin Creams**
 - Anti-Acne Creams
 - Fairness/Whitening Cream
 - Brightening Cream
 - Anti-Ageing Cream
 - Day Cream with SPF
 - Night Cream
 - Cold Cream
 - Sun Screen Cream
 - Nourishing Cream
 - Life Cream
 - Foot Cream & Balm
 - Under Eye Cream
 - Bleach Cream

SKIN & BODY

- Aroma Therapy & Essential Oil based Cream
- Natural Massage Cream
- **Face Pack & Body Wraps**
 - Anti-Acne Pack
 - Anti-Wrinkle Pack
 - Mud Pack & Wrap
 - Hydrating Pack & Wrap
 - Detox Wrap
 - Healing Wrap
 - Skin Firming Wrap
 - Rejuvenating Wrap
 - Aroma Therapy & Essential Oil Pack & Wrap

“We can provide Paraben, mineral oil & sulphate free products with organic certified ingredients on request”

- **Lotions**
 - Hand & Body Lotion
 - Brightening Lotion
 - Anti-Ageing Lotion
 - Whitening Lotion
 - Sun Screen Lotion
 - Moisturisers
- **Peel Offs**
 - Activated Carbon Peel Off Mask
 - Anti-Ageing Peel Off Mask
 - Brightening Peel Off Mask
 - Rejuvenating Peel Off Mask
- **Toners**
- **Massage Oils**
 - Anti-Cellulite Massage Oil
 - Aroma Therapy Massage Oil
 - Essential Oil based Massage Oil
 - Foot Massage Oil

HAIR CARE

“We can provide vegan ingredients that make the best alternates for non-vegan sources of protein, keratin, collagen, etc.”

Hair Oil

- Head Massage Oil
- Hair Growth Oil
- Anti-Hair Fall Oil
- Anti-Dandruff Oil

• **Shampoo**

- Protein Shampoo
- Keratin Shampoo
- Anti-Dandruff Shampoo
- Natural Shampoo
- Herbal Shampoo
- Dry Shampoo
- Non-Foaming Shampoo
- Aroma Therapy Shampoo
- Shampoo for Coloured Hair
- Sulphate Free Shampoo

• **Conditioner**

- Moisturising Conditioner
- Protein Conditioner
- Cream based Hair Spa Conditioner
- Leave On Hair Serum

• **Hair Tonic**

- Anti-Hair Fall Tonic
- Anti-Dandruff Tonic
- Hair Growth Tonic





MEN'S GROOMING RANGE

- HAIR MOUSSE
- HAIR & BEARD CLAY
- HAIR & BEARD WAX
- BEARD OIL
- BEARD SHAMPOO
- BEARD CONDITIONER
- AFTER SHAVE BALM
- AFTER SHAVE GEL

*Thank you, hope you found
our profile informative, for
more information visit,
tjsindia.com or email us at
s.jain@earththerapy.in,
alternately you can also call
us on 98212-45446*

*Write to us:
245, Guru Gobindsingh Ind. Est.,
Off. W.E. Highway, Nr. Jai Coach,
Goregaon East, Mumbai - 400 063.*
