

Direct Sales Compensation Plan (DS.Asort)

DS.ASORT offers a unique compensation plan to all its members .

We pride ourselves on not only giving a different marketing experience but also creating a meaningful reward and earning ecosystem which facilitates growth and learning.

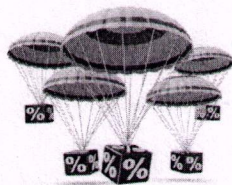
Over a sustained growth period of many years, we have created a community who retail our products.

Once you are a part of the DS.ASORT direct sales community and you start building your own business team, you benefit by passing on your product knowledge and sales expertise to your team, so that they can perform better.

DS.ASORT only offers business opportunity not a job !

Core structure of our earning plans

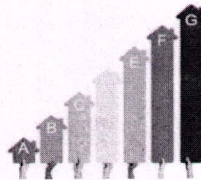
- ★ Is based on the sale of the DS.ASORT fashion and lifestyle products
- ★ As your business grows, your rewards and earnings increase
- ★ There are two ways to earn through our direct sales plan:
 - Retail Margins
 - Performance Incentive



Retail Margins

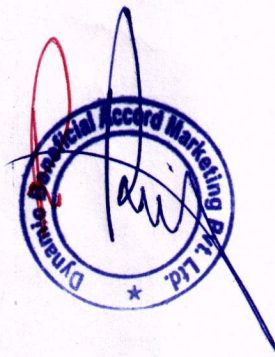
Is fixed discount that is offered by DS.Asort basis your rank

As your rank increases, your retail margins also become higher.

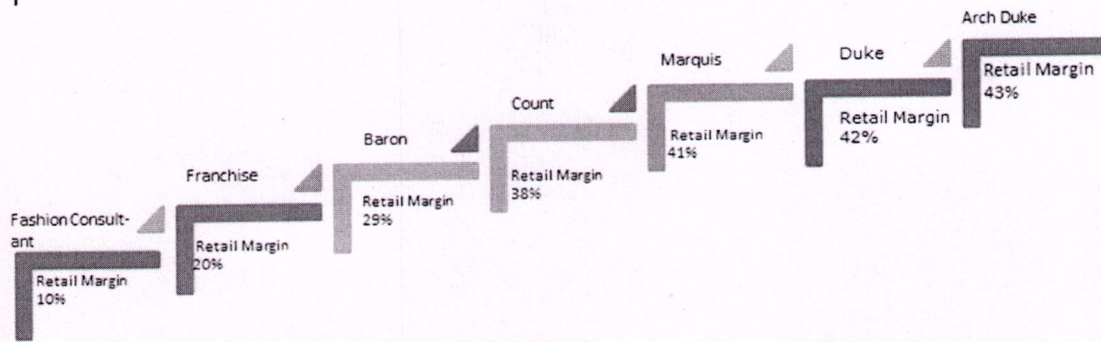


Performance Incentive

Is given in recognition of the hard work and achievements; You can earn attractive amounts on products sold by you and your team.



DS. Asort Rank Progression



Rank Promotion Criteria

Moving up the ladder in the DS.ASORT community requires certain simple specifications, which can vary as per your rank. To upgrade your ranks, you need to

- Do a certain amount of business;
- Develop specific ranks within your team as per rank progression criteria;

Rank Promotion details

- Fashion Consultant (FC)
 - Congratulations - You're now a part of the DS.Asort community! Signing up is completely free.
- Franchise
 - From an FC to 'Franchise', your journey can be fast. All you need to do is generate a Sale equivalent of 30000 points* and above.
- Baron
 - To upgrade your rank from Franchise to Baron, you need to generate a sale equivalent to 150000 points* or develop 5 Franchise who have been sponsored by you. Once you do this, you'll become a Baron.
- Count
 - To move from Baron to Count, you need to develop 3 Barons who have been sponsored by you. Once this is achieved by you, from next day onwards, you will become a 'Count'.
- Marquis
 - To become a Marquis from a Count, you need to fulfil the following conditions
 - Develop 5 Counts who have been sponsored by you.
 - Submit the Challenge form, next day
 - Generate a Sale equivalent of 7312500 points* through your team within consecutive 90 days
 - In case you are unable to do the Business Volume within 90 days, you will only lose the business volume of the 1st day and you will get the 91st day to fulfil the Business Volume and so on.



Once you have fulfilled the above mentioned conditions, from next day onwards you will become a Marquis.

● Duke

- To upgrade your rank from Marquis to Duke, you need to fulfil the following conditions:
 - Develop 5 Marquis who have been sponsored by you
 - Submit the Challenge form, next day
 - Generate a sale volume equivalent of 64687500 points* in consecutive 90 days.
 - In case you are unable do the BV within 90 days, you will only lose the business volume of the 1st day and you will get the 91st day to fulfil the Business Volume and so on.

Once you have fulfilled the above mentioned conditions, from the next day onwards you will become a Duke.

● Arch Duke

- Once you are a Duke, the next rank - Arch Duke- is the highest rank you can reach in our community. You can become an Arch Duke by fulfilling the following conditions:
 - Develop 5 Dukes who have been sponsored by you
 - Submit the Challenge form, next day
 - Generate a Sale volume of 646875000 points * in consecutive 90 days
 - In case you are unable do the BV within 90 days, you will only lose the business volume of the 1st day and you will get the 91st day to fulfil the Business Volume and so on.

Once you have fulfilled the above mentioned conditions, from the next day onwards you will become an Arch Duke.

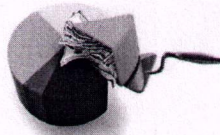
Conditions

1. Rank promotion will come into effect, the subsequent day, after you have achieved the criteria for that Rank.
2. In case any sale refund/ sale return happens within 30 days of purchase, your rank will be demoted to your previous rank.
3. *Re 1 = 3.75 Points.

*For more information, write
to us at care@ds.asort.com.*



PERFORMANCE BASED EARNINGS CAN BE OF THREE TYPES, WHEN YOU WORK WITH US



Group Profit

Is the rank difference between the sponsor and his sponsee;

A maximum of 6 different individuals each of different rank can earn Group Profit. A total of up to 43% is distributed as Group Profit.

The earning is calculated on the sales price excluding taxes and shippi.

Group Bonus

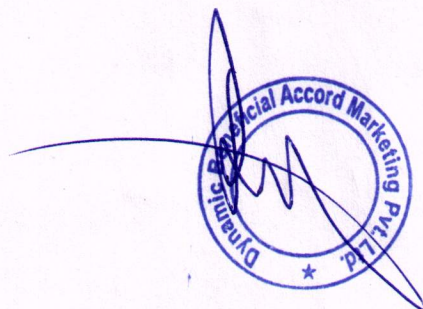
It is the Bonus of 2% awarded to the Marquis only, from the point of sales from is personal group Earnings are calculated on the sales price excluding taxes and shipping.

Generation Profit

Commission distributed till 5 Consecutive Counts, Marquis, and Dukes in an up-line hierarchy on sales volume generated by their team.

Counts and above are eligible for Generation Profit. Generation profit is shared till five generations.

Refer to the table below to know the applicable Generation Profit percentages for Counts, Marquis and Dukes.



Performance Commission						
Rank	Maximum Group Profit / Personal Discount	Generation Profit (Count)	Generation Profit (Marquis)	Group Bonus	Generation Profit (Duke)	Maximum Income
Fashion Consultant	10%	-	-	-	-	10%
Franchise	20%	-	-	-	-	20%
Baron	29%	-	-	-	-	29%
Count	38%	12.5%	-	-	-	50.5%
Marquis	41%	12.5%	5.5%	2%	-	61%
Duke	42%	12.5%	5.5%	2%	2%	64%
Arch Duke	43%	12.5%	5.5%	2%	2%	65%

*Maximum income = Personal sale/ personal discounts and team sales volume.

Group Profit:

- Group profit will be calculated on team sales
- Group Profit is earned along one line of sponsorship by individuals of the rank of Franchisee and above.
- Only individuals in the up-line ranked higher than their down-line will be eligible to earn Group Profit.

Generation Profit:

- Counts and above are eligible for Generation Profit.
- After the first Count, Marquis or Duke from the point of sale, each of the next five individuals of such rank in the up-line is eligible for Generation Profit.

Group Bonus:

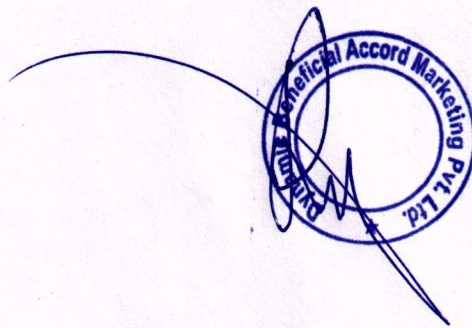
- Applicable only for Marquis on sales generated from his personal team.



Generation Profit Details

Gen Profit	Direc	Gen 1	Gen 2	Gen 3	Gen 4	Gen 5
Count	D1	5%	1%			
	D2	5%	3%	1%		
	D3	5%	3%	2%	1%	
	D4	5%	3%	2%	1%	
	D5	5%	3%	2%	1.5%	1%

Gen Profit	Direc	Gen 1	Gen 2	Gen 3	Gen 4	Gen 5
Marquis	D1	2%	0.5%			
	D2	2%	1.5%	0.5%		
	D3	2%	1.5%	1%	0.5%	
	D4	2%	1.5%	1%	0.5%	
	D5	2%	1.5%	1%	0.5%	0.5%



Gen Profit	Directs	Gen 1	Gen 2	Gen 3	Gen 4	Gen 5
Duke	D1	0.6%	0.2%			
	D2	0.6%	0.5%	0.20%		
	D3	0.6%	0.5%	0.4%	0.2%	
	D4	0.6%	0.5%	0.4%	0.2%	
	D5	0.6%	0.5%	0.4%	0.3%	0.2%

GPG- Generation Profit Gainer

In order to enjoy the Generation Profit income

- All Counts and above are required to do a daily personal sale(GPG) worth 600 points.
- Maximum sale(GPG) that can be done in one go, is equivalent to 18,000 points which is valid for next 30 days.
- In case sale(GPG) is not done, then the Generation Income percentage will flow to the next eligible rank in the Line of Sponsorship, whosoever has done the GPG.

Return / Buy Back Policy

Returns are subject to the following conditions -

1. The products must be returned within 30 days of purchase & they must be in perfect saleable condition (unused, undamaged, sealed in their original packing) with all tags and labels;
2. Post quality check and approvals, the company shall deposit the refund amount in your bank account available in your distributor panel;

