PARKINSON SCHOOL OF HEALTH SCIENCES AND PUBLIC HEALTH

ENROLLMENT MANAGEMENT MARKETING MESSAGING BRIEF

LOYOLA UNIVERSITY CHICAGO • **CONTACT** Luke Johnston, Enrollment Advisor • **P** 708.216.0990 • **E** ljohnston2@luc.edu • **W** LUC.edu/parkinson

MESSAGING

- **What inspires you?** Parkinson School of Health Sciences and Public Health graduate programs will empower you to become an agent for social change, whether you're interested in preventing diseases, reducing health disparities, or improving access to care.
- **Interdisciplinary**—fully aware that no one discipline can solve the challenges our health system and our world face, programs at Parkinson feature an interdisciplinary foundation, meaning you will be well equipped to build and participate on collaborative teams that affect positive change.
- **Range of programs in a variety of timeframes**—Parkinson offers degrees and certificates that will help you prepare for a leadership role in public health, healthcare delivery, or applied health sciences.
- **Hands-on experience**—each program has experiential learning built into the curriculum so you'll hit the ground running when you graduate.
- **Your career goals matter**—whether you are coming from an undergraduate program or you are a current professional looking to increase expertise or begin a new career, Parkinson will help you build the skills that will set you apart from your peers.
- **Community**—a community of students, scholars, and researchers united by the idea that healthcare is a right and who are dedicated to improving community and population health.

ACADEMICS

DEGREES

- MS, Dietetics
- MS, Exercise Science
- MS, Health Informatics
- MHA, Healthcare Administration
- MS, Implementation Science
- MS, Medical Laboratory Science
- MS, Medical Physics
- MPH, Public Health

DUAL DEGREES

- Environmental Sustainability/ Public Health (BS/MPH)
- Healthcare Administration/ Public Health (BS/MPH)
- Public Health and Medicine (MPH/MD)
- Social Work/Public Health (MSW/MPH)

CERTIFICATES

- Health Informatics
- Public Health

PROSPECTIVE STUDENT PROFILE

AGE: 25-30

GENDER: 75% Female

LOCATION: Predominantly IL, Midwest

OCCUPATION: Healthcare professions, social work, physical therapy

SOCIAL MEDIA PLATFORMS: Facebook/Instagram, Reddit, twitter

PUBLICATIONS/ WEBSITES: TBD

INFLUENCERS: hospitals, healthcare organizations, colleagues, social justice organizations, other community organizations

MOTIVATIONS: Improving access to healthcare, patient advocacy, improving overall community health, providing high quality care, career advancement

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TIME TO COMPLETE PROGRAM

- Dietetics
  Full-time: 1—2 years, Part-time: 2—3 years
- Exercise Science
  Full-time: 1—2 years, Part-time: 2—3 years
- Health Informatics
  Full-time: 2 years, Part-time: 4 years
- Healthcare Administration
  2 years, as part of a cohort
- Implementation Science
  Full-time: 2 years, Part-time: 3—4 years
- Medical Laboratory Science
  Full-time only: 2 years
- Medical Physics
  Full-time: Full-time: 2 years, Part-time: 3—4 years
- Public Health
  Full-time: Full-time: 2 years, Part-time: 3—4 years

FORMAT

On campus, online, and hybrid courses are available depending on the program. Consult the website for details.

IF IN PERSON, LOCATION

On-campus courses meet at Maywood, IL campus.

APPLICATION AND DEPOSIT DEADLINES

- Dietetics:
  Dietetics Internship: February 15
  MS Dietetics: May 15
- Exercise Science:
  Summer: March 15
  Fall: August 10
  Spring: November 15
- Health Informatics (MS and Certificate): *May 15*
- Healthcare Administration: *May 15*
- Implementation Science: *June 15*
- Medical Laboratory Science: *May 15*
- Medical Physics: *April 1*
- Public Health (MPH and Certificate):
  Fall: May 15
  Spring: November 15

FINANCIAL AID

- Students should complete the FAFSA at fafsa.ed.gov.
- Learn more about the Parkinson Scholar Award at LUC.edu/parkinson/about/communications/archive/parkinsonscholarshipannouncement.shtml

COMPETITORS (depends on program):

- DePaul
- Rush
- UIC

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