

**BS in Marketing
2020-2021 Audit Worksheet***

Student:

Expected Graduation Term:

Core Requirements: Total 42 credits

Course #	Course Title	Credits	Term Taken
ACC 2000	Accounting Principles I	3	
ACC 2100	Accounting Principles II	3	
BUS 1100	Introduction to Business	3	
BUS 2200	Business Law	3	
BUS 2300	Quantitative Problem Solving	3	
EC 2001	Principles of Economics	3	
EC 3100	International Economics	3	
FIN 3000	Principles of Finance	3	
MGT 2000	Team Dynamics and Decision Making	3	
MGT 3000	Organizational Behavior	3	
MGT 4000	Strategic Management	3	
MIS 2000	IS/IT Management	3	
MKT 3000	Principles of Marketing	3	
OSM 3000	Operations & Supply Chain Management	3	

Math Requirements: Total 8 credits

MA 1135	Calculus for Life Sciences	4	
or MA 1160	Calculus with Technology I	4	
MA 2720	Statistical Methods	4	

Lab Science Requirements: minimum of 7 credits

BL / Biology , CH / Chemistry , EH / Exercise Science , FW / Forestry ,
GE / Geology , PH / Physics , SS / Social Science

Students must complete two science courses in two different disciplines, from the Science Course List; at least one of these must include or be taken with the accompanying laboratory.

Major Requirements: Total 33 credits

Course #	Course Title	Credits	Term Taken
MKT 3200	Consumer Behavior & Culture	3	
MKT 3600	Marketing Data Analytics	3	
MKT 4300	Global Marketing	3	
MKT 4700	Marketing Strategy	3	

Focused Electives (select 9-21 credits)

MGT 4600	Management of Technology & Innovation	3	
MIS 3100	Business Database Management	3	
MKT 3400	Intregated Marketing Communications	3	
MKT 4100	Sales and Sales Technology	3	
MKT 4200	Business to Business Mktg in a Digtial Age	3	
MKT 4500	Digital Media Marketing	3	
MKT 4990	Special Topics in Marketing	1-6	
OSM 4300	Project Management	3	

Additional Electives (select 0-12 credits)

ACC 3500	Managerial/Cost Accounting I	3	
BUS 3900	Business Internship	1-4	
BUS 4991	Business Development Experience I	3	
BUS 4992	Business Development Experience II	3	
EC 3300	Industrial Organization	3	
EC 4200	Econometrics	3	
FIN 4000	Investment Analysis	3	
MGT 3100	Leadership Development	3	
MGT 3800	Entrepreneurship	3	
OSM 3150	Intro to Supply Chain Management	3	

Enterprise Team Work credits variable 1-2 credits each max of 6: ENT1960, ENT2950, ENT2960, ENT3950, ENT3960, ENT4900, ENT4910, ENT4961

* Not the official audit form. The official audit can be found at: <http://www.mtu.edu/registrar/students/major-degree/audit/business/>

**BS in Marketing
2020-2021 Audit Worksheet***

Student: _____ **Expected Graduation Term:** _____

GENERAL EDUCATION & DISTRIBUTION: Total 24 credits

Course #	Course Title	Credits	Term Taken
UN 1015	Composition	3	
UN 1025	Global Issues or upper level modern language	3	
	Critical and Creative Thinking	3	
	Social Responsibility & Ethical Reasoning	3	

HASS: 12 Credits

- Students must complete 12 credits of HASS course work
- Six of the 12 credits must be at the 3000 or 4000 level
- At least three credits each in the following: Communication/Comp, Humanities and Fine Arts and Social & Behavioral Sciences.
- Six (6) credits must be at the 3000 or 4000 level
- No more than three credits may come from the restricted list

	Communication/Composition	3	
	Humanities and Fine Arts	3	
	Social and Behavioral Sciences	3	
	Course from any list above or Restricted list	0-3	

Free Electives: 6 credits

Completed Credit Count

Core _____

Math _____

Lab Science _____

Major _____

Gen Ed _____

Free Electives _____

Co-curricular Activities: 3 credits

Required for graduation, but not included in the GPA calculation or in the overall credits required for the degree.

**Total Academic Credits
Required: 120**

Co-curricular Activities _____