

# Middle School Business Plan Assignment

<b>Business Introduction</b>	Write a introduction title:  <b>Name of the Company:</b> <b>Email Address:</b> <b>Website Address:</b> <b>Name of Owners:</b>
<b>Business Summary</b>	Write a one paragraph about:  <b>Business Plan:</b> This will be a concise outline of your business purpose and goals. <ul style="list-style-type: none"><li>• How you will create your business?</li></ul>
<b>Organizational Matters</b>	Write in one paragraph about:  <b>Business Ownership:</b> How will your group own and operate your business? <b>Management:</b> Who and how will each run the business? <b>Personal:</b> Means, How will you hire future employees?
<b>The Marketing Plan</b>	Write in one paragraph about:  <b>Product:</b> How will you sell your product or service? <b>Features:</b> Why should people buy your product or service? <b>Customers:</b> Who are you targeting to sell?
<b>The Financial Plan</b>	Write in one paragraph about:  <b>Money needs:</b> How much money will be needed to start your business? How will you raise or borrow the money? How will you convince banks to invest into your business?
<b>The Business Image</b>	Create a business image:  <b>Company logo:</b> What will be the image that represents your business?