

# NURSERY AND PRIMARY SCHOOL BUSINESS PLAN IN NIGERIA

[TATA SCHOOLS.]

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## Executive Summary

TATA Crèche, Nursery and primary school, is a new school that is involved in child care education at affordable price located in Osogbo, Osun state.

We are in the business of providing primary education that will mould the lives of children morally, socially, mentally and to be knowledgeable in all sphere of life

The school is owned and managed by Dayo Adetiloye. He has over (15) years teaching experience in primary and secondary education. He has Bachelor of Education (B.ed) Degree from Obafemi Awolowo University.

We educate children between the ages of 6 months to 15 years on: reading, writing, skill acquisition (making of beets, snacks, painting, drawing, craft, etc.) We provide services that will mould the lives of children morally, socially and mentally.

We forecasted a 40% market share. With introduction of ₦10,000,000, The business will generate a very high gross margin and a modest net margin after year three years and comfortable margin after year five. By year five the business will have developed a respectable yearly net profit.

## 1. Introduction

The number one priority of every parent is to send their children to school to acquire knowledge from infancy, and school fees for these children take more than 20% of what parents are working for, depending on the number

of children you have. This has led to the booming of private school business in Nigeria.

Nursery and primary private school business in Nigeria has become more profitable these days than ever before due to the number of children that are born every day. With such increase in the number of children born yearly- comes the need for more Nursery and Private schools that will cater for them, and the need for even more will continue over time.

In those days, a single government or missionary owned primary school in a community would be just enough to cater for the children of the entire community. The, there was no need for private nursery and primary schools. Today, the story has changed- no single primary or nursery school would be able to take care of the entire kids in a community, especially in urban places like Lagos and Abuja.

It has also become general perception that the standard of education in private owned and managed schools are higher compared to that of the ill-equipped and badly maintained government owned school.

Sending ones children to public schools is equally regards as evidence of poverty. Therefore, every parent struggle to send their children to any available private school, it doesn't matter if that one is even worse than the public school as it is called 'Private School'. These general trends has combine to make investment into Nursery and Primary school a worthwhile investment.

## 2. Business Description

TATA Crèche, Nursery and primary school Is a school for educating young minds (children) that will stand out anywhere anytime especially among their peers. Children that will grow up to become better leaders in their country and the world at large. We provide child care education at affordable fee through crèche, nursery and primary school education at Osogbo, Osun state.

It is a school run on commercial basis.

The business is a new. We started with lesson that now graduated into a school. The school will be registered with corporate Affairs commission of Nigeria (CAC).

<b>Form of business:</b>	A sole proprietorship.
<b>Owner of business:</b>	Uzor Onyes
<b>State of business:</b>	New business
<b>Opening days:</b>	From 7am - 3pm (8hrs) Monday - Friday

### Business Development

<b>Consultant:</b>	Obade Adejo (MBA) Hundred and five Academy
<b>Legal Adviser:</b>	Barrister Onyema

**Banker:** Onyema &Co  
GTB

**Board of Directors:** Oyeyemi Femi  
Kemi Aribisala  
Funmi Oyetunde

## **VISION**

Our vision is to build pupils socially, morally, mentally to be knowledgeable in all sphere of life

## **MISSION**

The mission is to have morally grounded passionate and diligent children in the society.

## **THE MOTTO**

Determination and perseverance

## **CORE VALUES**

1. Excellence
2. Integrity
3. leadership

## MILESTONE

- Registration with Ministry of Education and CAC
- Renting of 3 bedroom flat
- Employment of Teachers
- Advertisement
- Opening of Academic session

## KEY TO SUCCESS

- **Our Environment**

Our environment is specially designed to stimulate physical, intellectual and moral growth of our pupils and students. We have decent, well ventilated classrooms with immaculately cleaned washrooms and beautiful lawns

- **Health**

In TATA Crèche, Nursery and primary school, the health and well being of our pupils are taken quite seriously. To this effect, we have provided an in-house recovery room to take care of minor ailments that may occur within the period is in session.

- **School Curriculum**

In accordance with the Federal Government's Policy on National Education, the school provides a wide variety of subjects geared towards the holistic development of our pupils.

- **Staff**

TATA Crèche, Nursery and primary school boasts of highly experienced, qualified and very supportive teaching staff, high-flying men and women who employ positive teaching methods adapted as required to meet the needs and age of the pupils.

Our teachers are at the forefront of efforts aimed at fostering the intellectual and social development of the children during their formative years. Every teaching method is therefore tailored towards determining the future prospects of these children as they combine our modern learning tools with our serene environment for the children to develop into responsible adults.

Our magic wand lies in the use of classroom presentations or individual instruction to help the students learn and apply concepts in subjects such as science, mathematics or English.

At TATA Crèche, Nursery and primary school, our academic staff plan, evaluate, and assign lessons; prepare, administer, and grade tests; listen to oral presentations; and maintain classroom discipline.

**THIS IS NOT THE COMPLETE BUSINESS PLAN FOR NURSERY AND PRIMARY SCHOOL IN NIGERIA**

**TO GET THE COMPLETE BUSINESS PLAN, PAY N10, 000.00 TO:**

**BANK NAME: FIRST BANK PLC**

**ACCOUNT NAME: CHIBUZOR TOCHI ONYEMENAM**

**ACCOUNT NUMBER: 3066880122**

**After payment, Text your full name, email address and selected business plan (i.e. nursery and primary school business plan in Nigeria) to 07033378184.**

**The complete business plan/feasibility study will be sent to your email 15 minutes after payment.**

**For Inquiries call – 07033378184**