



2017 Golf Event Sponsorship Proposal



Dear Potential Sponsor:

The GBS YOGI (Year of Giving Initiative) Committee is planning our first annual YOGI Charity Golf Tournament benefitting Mahoning Valley and surrounding area charities. The tournament will be held on Monday, August 7, 2017, at the Tippecanoe Country Club in Canfield, Ohio. We are pleased to announce that we have partnered **Marketplace Solutions** as our charity sponsor and locally-owned **WFMJ** to assist as our media sponsor.

GBS formed a Charitable Donations Committee made up of GBS employees with significant charitable activity experience and/or those who have a passion for finding ways to give back. Our mission at GBS is to provide a venue in which our employees can freely give of their time, talent and treasure to those within the community who are in need. Our goal is to make every year a *Year of Giving*.

Each year, we aim to organize charitable events to benefit worthy local charities. This year, we have chosen the following to which we feel can make a large impact in our surrounding communities:

- **Rescue Mission of Mahoning Valley**
- **Marketplace Solutions**
- **Other Various 501(c)3 Charities**

Rescue Mission of Mahoning Valley

The purpose of the Rescue Mission of Mahoning Valley is to serve and glorify God through Christ-centered outreach of love and compassion that responds to the physical, emotional and spiritual needs of disadvantaged men, women and children without regard to race, color or creed.

Marketplace Solutions

Marketplace Solutions' vision is to see marketplace leaders and organizations equipped as agents of transformation, mobilized in and through the marketplace in order to bring lasting change, and to connect them with spiritual purpose and power to fulfill the Great Commission.

Other Various Charities

The GBS YOGI Charitable Donations Committee reviews submitted nominations for charitable contributions each year. Nominations considered are on the national, regional and local level and are thoughtfully evaluated and discerned prior to contributions being made.

Please join GBS and Marketplace Solutions in sponsoring the **2017 YOGI Charity Golf Tournament**. We have many different sponsorship levels available (please see the attached document). Help us support these worthy charitable organizations by completing the attached Sponsorship form and **returning it no later than June 15, 2017**. Thank you for your consideration!

My best regards,

Mark Kiraly

GBS YOGI (Year of Giving Initiative) Committee



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Please Check Box:

<input type="checkbox"/> Event Title Sponsor	<ul style="list-style-type: none"> • Co-Naming rights of the event with GBS • Banner at course with corporate logo • Corporate information in participants gift bags • Two golf foursomes • Recognition on all of our marketing materials as event title sponsor with GBS • Recognition and speaking opportunity at event dinner • Inclusion in check presentation to local named charity 	\$10,000
<input type="checkbox"/> Event Title Co-Sponsor	<ul style="list-style-type: none"> • Co-Sponsor naming rights of the event with GBS and event title sponsor • Banner at course with corporate logo • Putting green sponsorship banner • Corporate information in participants gift bags • Two golf foursomes • Recognition on all of our marketing materials as event title co-sponsor • Recognition at event dinner 	\$5,000
<input type="checkbox"/> Gold Corporate Sponsor	<ul style="list-style-type: none"> • Driving range sponsorship banner • One golf foursome • Recognition on all of our marketing materials as event gold sponsor • Recognition at event dinner 	\$2,500
<input type="checkbox"/> Corporate Sponsor with Golf Foursome	<ul style="list-style-type: none"> • One golf foursome • Hole sign • Recognition on all of our marketing materials 	\$1,000
<input type="checkbox"/> Lunch Sponsor	<ul style="list-style-type: none"> • Signage at lunch • Recognition on all of our marketing materials 	\$1,000
<input type="checkbox"/> Dinner & Awards Sponsor	<ul style="list-style-type: none"> • Signage at dinner • Recognition on all of our marketing materials 	\$1,000
<input type="checkbox"/> Corporate Sponsor without Golf Foursome	<ul style="list-style-type: none"> • Hole sign • Recognition on all of our marketing materials • Dinner at event for four 	\$500
<input type="checkbox"/> Beer on Course Sponsor	<ul style="list-style-type: none"> • Signage at every beer location 	\$500
<input type="checkbox"/> Hole Sponsor	<ul style="list-style-type: none"> • Signage at hole 	\$100

Company Name	
Contact Person	
Contact Phone	
Contact Email	
Billing Address	
City/State/Zip	

Invoices will be sent to the billing address or email address given above.

X _____
Signature of Sponsor

Date

Please make checks payable to: Marketplace Solutions, Attention: Rey Esparra
1035 N. Meridian Road, Youngstown, OH 44509

Please return your completed Sponsorship form by June 15, 2017.