

CLARKE UNIVERSITY STRATEGY MAP 2023

STAKEHOLDERS

How the theme is realized.
 How our stakeholders reflect the success of the theme.

FINANCIAL RESOURCES

Input - Investments made by the institution to reach the strategic goal
 Output - Additional revenue achieved by reaching the strategic goal

INTERNAL PROCESSES

“How”
 • How we do what we do
 • Processes

ORGANIZATIONAL CAPACITY

Do we have the Who & What?
 Answer it for the theme
 • People
 • Programs
 • Staff

